



The Audi A5 and S5 Coupé
Pricing and Specification Guide
Valid from October 2010

Personalising your Audi A5 Coupé

This guide has been designed to help you tailor and price your chosen Audi A5 Coupé quickly and logically. At the back of this guide, you will also find information on CO₂ emissions-based taxation and the other services offered by Audi, including Finance and Insurance. Alternatively, you can go to audi.co.uk and configure your Audi A5 Coupé online.

The Audi A5 Coupé

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Vorsprung durch Technik

Three words that express the very essence of Audi. Vorsprung durch Technik isn't a slogan. It's our way of seeing the world. It is the driving force behind our history of innovation that continues into the 21st century. Indeed, many technologies that Audi pioneered remain in our cars today. Some are milestones in the history of the motorcar.

From our beginnings in 1899, to the Auto Union team's Grand Prix successes in the 1930s and our more recent wins at Le Mans, we have always been at the forefront of the motor industry.

Vorsprung durch Technik makes us who we are. To see more of its influence, just read on.

The Audi A5 Coupé – a combination of style and power

Exceptional design is something you'll find everywhere in the Audi A5 Coupé – from the beautiful lines of the exterior to the highly efficient fuel-injection technology within. An aerodynamic shape, muscular wheel arches and low-profile alloy wheels give this car a very special blend of style and performance, which is only emphasised by the choice of dynamic engines and transmissions available.





Efficiency

At Audi, doing less is something we're trying to do more of. We're working to use less fuel, release less CO₂ and waste less energy. It's why we've incorporated a number of more efficient technologies into the Audi A5 Coupé.

Recuperation

When a vehicle brakes, the discs convert the kinetic energy into thermal energy, which is wasted as it cannot be used. With a recuperation system, like the one in the Audi A5 Coupé, the kinetic energy is converted into useful electrical energy. The way it works is simple. While the car is coasting or braking, the alternator voltage is raised above the level of the basic electrical system, which enables the alternator to generate electrical energy and store it temporarily in the battery. When the vehicle accelerates, this energy is used to relieve the load on the alternator, resulting in a fuel saving of up to 3%.





Efficiency programme

The Driver's Information System in the Audi A5 Coupé is available with a special efficiency programme, which offers up-to-the-minute advice on ways to help improve fuel economy as you drive. It also shows you which items in your car are using energy, and how much they are using, so you can make an informed choice about which ones to switch off.

Gear-change indicator

Small changes to your driving style can have a big impact on your fuel economy. The gear-change indicator in the Audi A5 Coupé is there to indicate the optimum gear to use for any given speed, encouraging early upshifts to ensure you don't burn more fuel than is necessary.

Engines

Petrol

FSI® direct-injection technology is a unique Audi innovation that was originally developed for the Le Mans 24-hour endurance race to deliver more power and torque, as well as enhanced fuel efficiency. Precisely the right amount of fuel and air are injected into the combustion chambers, enabling the engine to 'breathe' more easily. It results in reduced heat loss and increased output, with around a 15% reduction in fuel consumption and significantly lower exhaust emissions. We've also developed TFSI®, with turbocharging, which combines FSI® technology with forced induction – giving cars an extra injection of power.

Diesel

We introduced TDI® to the roads in 1989, marking a departure from the noisy, fuel-thirsty diesel engines of the past. And since then, we've continuously refined it, recently developing common-rail technology. Under this system, a series of piezo injectors use electrical charge to precisely control the amount of fuel injected into the engine. As well as reducing noise, this allows combustion to happen at a lower temperature, with less oxygen, which lowers emissions.





Transmissions

multitronic®

Translating a driver's preferences and intentions into road performance, the multitronic® transmission system entertains no compromises – whether in terms of dynamism, convenience or economy. multitronic® automatic transmission is available on models without quattro® permanent all-wheel-drive. A continuously variable transmission, multitronic® can transmit up to 400 Nm of torque and permits an exceptionally wide range of gear ratios. The result is smooth, powerful acceleration and a high level of driving comfort. And thanks to its lightweight design and a number of advanced electronic control systems that monitor gradient, road conditions and the way the driver is using the accelerator pedal, multitronic® also plays an instrumental role in reducing fuel consumption.

tiptronic

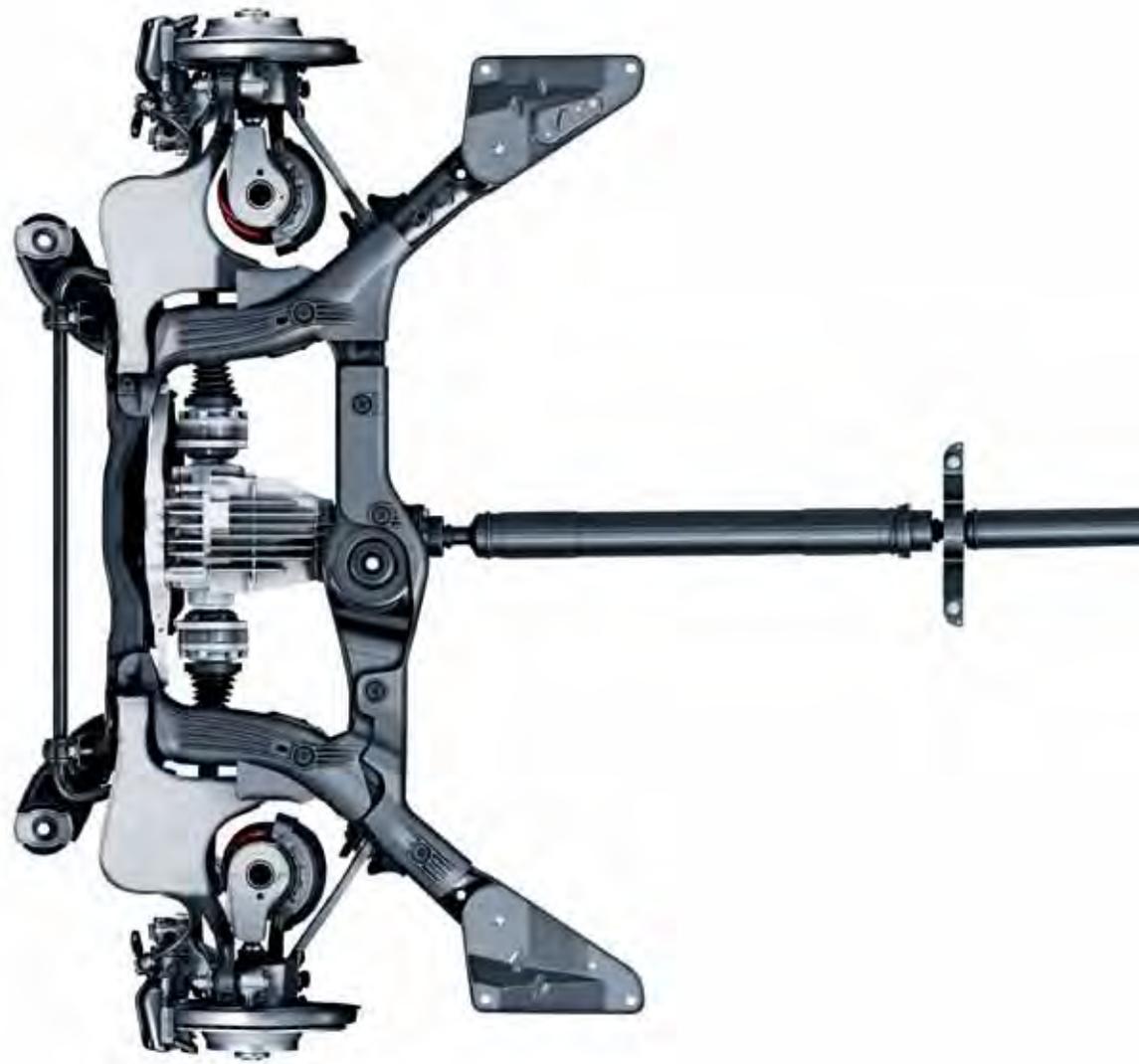
The 6-speed tiptronic transmission system is a form of automatic transmission available on Audi models with quattro® permanent all-wheel-drive. The technology converts high-torque engine power into both sporty performance and operating convenience, with crisp, fast gear changes, reduced weight and an optimised gearshift strategy. More spontaneous gear changes are a particular benefit, especially when down-shifting. Both in the 'D' (Drive) and 'S' (Sport) programme, the advanced electronics used in tiptronic respond efficiently to every driver input, helping to prevent unwanted upshifts when cornering.

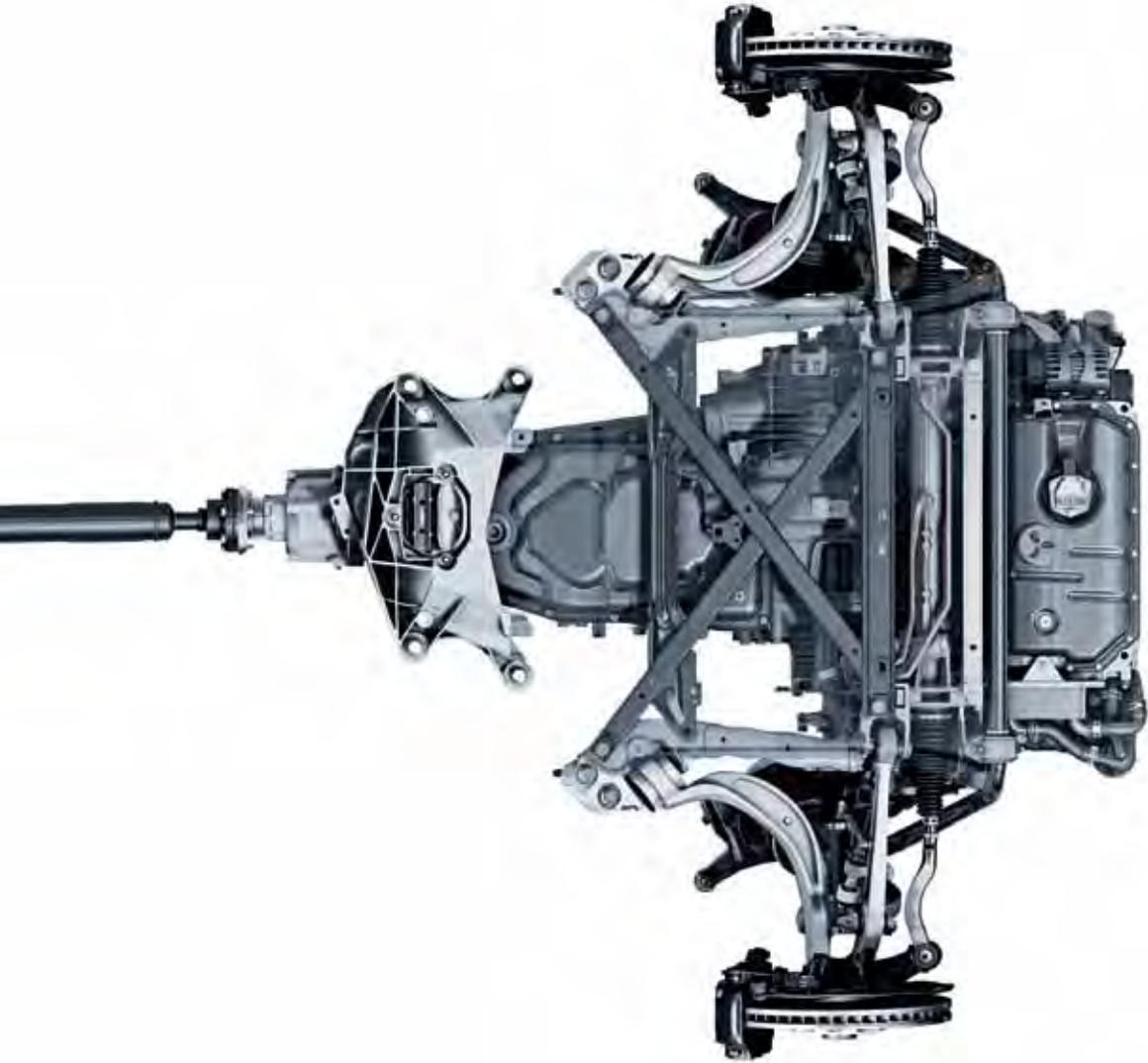
S tronic®

Driving is all about thinking ahead, which is just what the S tronic® dual-clutch transmission does. It works almost as two separate systems, one engaging the odd-numbered and the other the even-numbered gears. So when you're accelerating in second, it has third gear waiting for you. And once you make the switch, it's already thinking about fourth. With two clutches working together, you can change gears almost instantly while experiencing smooth, uninterrupted power.

quattro®

It's the technology that has given Audi the edge on the racetrack ever since it was first introduced 30 years ago – a technology that delivers ultimate control whilst enhancing the sporty characteristics which make the A5 Coupé so thrilling to drive. It's called quattro® permanent all-wheel-drive. The principle is simple: in the same way that four brakes ensure better deceleration, four permanently-driven wheels deliver better acceleration and road-holding, pushing or pulling the car as needed, for a driving experience that's both dynamic and safe.





In the A5 Coupé, asymmetric dynamic torque distribution continuously distributes drive power between the front and rear axles, depending on weather conditions, road surface and gradient. This leads to greater flexibility and an enhanced, sportier drive.

Standard model equipment

All A5 Coupé models have the following items of standard equipment

Engine

Automatic Start-Stop function for greater fuel and CO₂ efficiency (only available on the 2.0 TDI and 2.0 TFSI manual engines)
Recuperation for optimal energy utilisation
Misfuelling inhibition for diesel engines

Wheels, tyres and suspension

17" x 7.5J '6-arm' design alloy wheels with 225/45 R17 Y tyres and locking wheel bolts
Space-saver spare wheel

Audio and communication

Audi Concert audio system. Single CD with MP3 compatibility, colour centre console screen, SD memory-card reader and AUX-IN socket in centre console
6 loudspeakers (80 Watts)

Safety and security

Electronic Stability Programme (ESP) including electronic limited-slip differential on front-wheel-drive models
First aid kit
Front and rear fog lights
Front and rear ISOFIX preparation with front passenger airbag de-activation switch
Front side airbags
Halogen daytime-running lights
Headlight range adjustment
Thatcham category 1 alarm and immobiliser
Toolkit and car jack
Warning triangle

Interior equipment

1-zone climate control
3-spoke leather steering wheel
Driver's Information System (DIS) with energy-saving tips feature, including gearshift indicator
Electric front windows
Electromechanical parking brake

Front and rear floor mats
Intelligent key
Interior chrome package
Micrometallic inlays
Steering column adjustment for rake and reach
Servotronic speed-related power-assisted steering (on 190PS models and above)

Exterior equipment

Auto-opening boot lid
Exterior mirrors – electrically operated and heated
Front grille – Black gloss on 3.0 TDI® and 3.2 FSI® models, Stone grey on all others
Exhaust pipes – 4-cylinder models have two exhaust pipes on the left-hand side. 6-cylinder models have one exhaust pipe on either side
Exterior aluminium package

Seats

Arcade cloth seats
Split-folding rear seat



17" x 7.5J '6-arm' design alloy wheels



Split-folding rear seat



Audi Concert audio system

SE model equipment

In addition to Standard model equipment

Basic RRP
£1,475.00

Total RRP inc VAT
£1,770.00

Wheels, tyres and suspension

17" x 7.5J '7-arm' design alloy wheels with 225/50 R17 tyres and locking wheel bolts

Audio and communication

Audi sound system speaker package, with 10 speakers including subwoofer (180 Watts)

Safety and security

Automatic headlight operation
Automatic windscreen wipers
Rear acoustic parking system

Interior equipment

3-spoke multi-function leather steering wheel
Colour Driver's Information System (DIS) with energy-saving tips feature, including gearshift indicator
Deluxe 3-zone climate control with separate air distribution and digital display for the driver and front passenger. System includes air-conditioning controls in rear centre console for passenger compartment
Front centre armrest including two 12V power sockets

Seats

Milano leather upholstery



Sport model equipment

In addition to SE model equipment

Basic RRP
£808.33

Total RRP inc VAT
£970.00

Wheels, tyres and suspension

18" x 8.5J '10-spoke V' design alloy wheels with 245/40 R18 Y tyres

Sports suspension with stiffer spring settings and shock absorbers

Seats

Sports seats



18" x 8.5J '10-spoke V' design alloy wheels



Sports seats

S line model equipment

In addition to Sport model equipment

Basic RRP
£1,108.33

Total RRP inc VAT
£1,330.00



18" x 8J '5-spoke' S line design alloy wheels

Wheels, tyres and suspension

18" x 8J '5-spoke' S line design alloy wheels with 245/40 R18 tyres

S line Sports suspension available at no charge

Interior equipment

3-spoke S line multi-function steering wheel (paddle shift for automatic models)

Black headlining

Matt-brushed aluminium inlays

Perforated leather gear knob

S line embossed Sports seats in Milano leather

S line sill plates

Exterior equipment

Bumper 'blade' in Platinum optic

Chrome rolled exhaust

S line exterior styling package including:

– S line side skirts

– S line front bumper

– S line rear diffuser

– S line badges on wings

Rear LED lights

Xenon headlights with LED running lights

Additional upholstery information

Option of black or silver stitching to upholstery, steering wheel, gearshift gaiters and floor mats on leather/Alcantara upholstery only

Black Edition model equipment

In addition to S line model equipment

Basic RRP
£916.67

Total RRP inc VAT
£1,250.00*



19" x 9J '5-arm rotor' design titanium finish alloy wheels

Wheels, tyres and suspension

19" x 9J '5-arm rotor' design titanium finish alloy wheels with 255/35 R19 tyres

Audio and communication

Audi Music Interface

Bang & Olufsen sound system

DAB digital radio

Mobile telephone preparation – Bluetooth interface

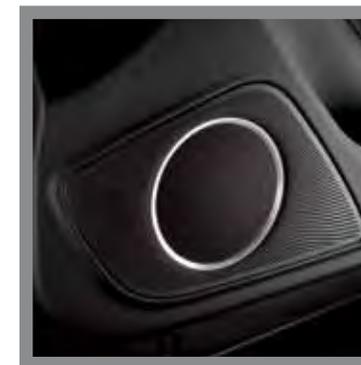
Interior equipment

Piano Finish black inlays

Exterior equipment

Black styling package – radiator grille-frame in highly polished black, with radiator grille and number plate holder in matt black.

Privacy glass, dark tinted from B pillar backwards



Bang & Olufsen sound system



S5 Coupé quattro® model equipment – in addition to SE model equipment

One look at its muscular body styling, 19" alloy wheels and subtle V8 badging, and it'll come as no surprise that the Audi S5 Coupé features a powerful 4.2-litre V8 engine, capable of taking you from 0 to 62mph in under 6 seconds. And from the comfort and stability of a stylish Silk Nappa leather Sports seat, you can sit back and enjoy every single unit of this engine's 354PS capability – not to mention the safety and security of quattro® permanent all-wheel-drive.

Wheels, tyres and suspension

19" x 8.5J '5-parallel-spoke' design alloy wheels with 255/35 R19 tyres

'S' Sports suspension

Safety and security

'S' model enhanced braking system

Interior equipment

3-spoke 'S' Sports multi-function leather steering wheel with silver stitching

Aluminium scuff plates with S5 logo

Interior lighting package

Inlays in matt-brushed aluminium

'S' instrument dials

Seats

S5 Coupé Super Sports seats with electric adjustment and lumbar support

Silk Nappa leather upholstery

Through-load facility

Exterior equipment

Aluminium-effect door mirror housings

Exhaust pipes – twin on left- and right-hand side in chrome rolled finish

Platinum grey matt grille, with vertical bars and chrome inserts

Painted brake callipers with S5 logo

'S' body styling

Xenon headlights with LED daytime running lights and LED rear lamps



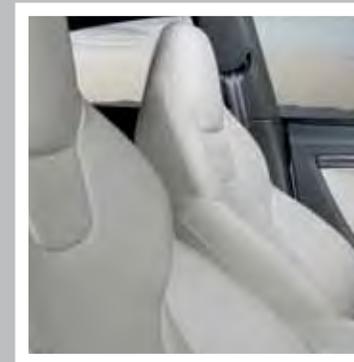
19" x 8.5J '5-parallel-spoke' design alloy wheels



'S' instrument dials



Platinum grey matt grille, with vertical bars and chrome inserts



S5 Coupé Super Sports seats



A5 Coupé Standard

Engines	Power	Transmission	Basic RRP	Total RRP inc VAT	Recommended OTR
1.8 TFSI	160PS	6-speed manual	£20,879.17	£25,055.00	£25,855.00
2.0 TFSI	180PS	6-speed manual	£21,637.50	£25,965.00	£26,735.00
2.0 TFSI	211PS	6-speed manual	£23,383.33	£28,060.00	£28,830.00
2.0 TFSI quattro	211PS	6-speed manual	£24,654.17	£29,585.00	£30,480.00
2.0 TDI	170PS	6-speed manual	£23,170.83	£27,805.00	£28,560.00
2.0 TDI quattro	170PS	6-speed manual	£24,441.67	£29,330.00	£30,100.00

A5 Coupé SE

Engines	Power	Transmission	Basic RRP	Total RRP inc VAT	Recommended OTR
1.8 TFSI	160PS	6-speed manual	£22,354.17	£26,825.00	£27,625.00
2.0 TFSI	180PS	6-speed manual	£23,112.50	£27,735.00	£28,505.00
2.0 TFSI	211PS	6-speed manual	£24,858.33	£29,830.00	£30,600.00
2.0 TFSI quattro	211PS	6-speed manual	£26,129.17	£31,355.00	£32,250.00
3.2 FSI	265PS	multitronic	£28,904.17	£34,685.00	£35,755.00
3.2 FSI quattro	265PS	6-speed manual	£28,941.67	£34,730.00	£35,925.00
2.0 TDI	170PS	6-speed manual	£24,645.83	£29,575.00	£30,330.00
2.0 TDI quattro	170PS	6-speed manual	£25,916.67	£31,100.00	£31,870.00
2.7 TDI	190PS	multitronic	£27,583.33	£33,100.00	£33,995.00
3.0 TDI quattro	240PS	6-speed manual	£29,070.83	£34,885.00	£35,780.00

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

Recommended On-The-Road (OTR) retail prices include: delivery charge, half a tank of fuel, number plates at £590.00 (inc. VAT), Road Fund Licence (which may vary depending on model/transmission – see page 58 for details) and first registration fee at £55.00. Vehicle Excise Duty correct at time of going to print, but this may alter to reflect any change in the applicable VED rate.

All prices are subject to VAT at 20% reflecting the VAT rate most likely to be in force at the time of delivery. The VAT rate may change if the vehicle is delivered before 4 January 2011 or if the VAT rate subsequently changes.

A5 Coupé Sport

Engines	Power	Transmission	Basic RRP	Total RRP inc VAT	Recommended OTR
1.8 TFSI	160PS	6-speed manual	£23,162.50	£27,795.00	£28,595.00
2.0 TFSI	180PS	6-speed manual	£23,920.83	£28,705.00	£29,475.00
2.0 TFSI	211PS	6-speed manual	£25,666.67	£30,800.00	£31,570.00
2.0 TFSI quattro	211PS	6-speed manual	£26,937.50	£32,325.00	£33,220.00
3.2 FSI	265PS	multitronic	£29,712.50	£35,655.00	£36,725.00
3.2 FSI quattro	265PS	6-speed manual	£29,750.00	£35,700.00	£36,895.00
2.0 TDI	170PS	6-speed manual	£25,454.17	£30,545.00	£31,300.00
2.0 TDI quattro	170PS	6-speed manual	£26,725.00	£32,070.00	£32,840.00
2.7 TDI	190PS	multitronic	£28,391.67	£34,070.00	£34,965.00
3.0 TDI quattro	240PS	6-speed manual	£29,879.17	£35,855.00	£36,750.00

A5 Coupé S line

Engines	Power	Transmission	Basic RRP	Total RRP inc VAT	Recommended OTR
1.8 TFSI	160PS	6-speed manual	£24,270.83	£29,125.00	£29,925.00
2.0 TFSI	180PS	6-speed manual	£25,029.17	£30,035.00	£30,805.00
2.0 TFSI	211PS	6-speed manual	£26,775.00	£32,130.00	£32,900.00
2.0 TFSI quattro	211PS	6-speed manual	£28,045.83	£33,655.00	£34,550.00
3.2 FSI	265PS	multitronic	£30,820.83	£36,985.00	£38,055.00
3.2 FSI quattro	265PS	6-speed manual	£30,858.33	£37,030.00	£38,225.00
2.0 TDI	170PS	6-speed manual	£26,562.50	£31,875.00	£32,630.00
2.0 TDI quattro	170PS	6-speed manual	£27,833.33	£33,400.00	£34,170.00
2.7 TDI	190PS	multitronic	£29,500.00	£35,400.00	£36,295.00
3.0 TDI quattro	240PS	6-speed manual	£30,987.50	£37,185.00	£38,080.00

A5 Coupé Black Edition

Engines	Power	Transmission	Basic RRP	Total RRP inc VAT	Recommended OTR
1.8 TFSI	160PS	6-speed manual	£25,312.50	£30,375.00	£31,175.00
2.0 TFSI	180PS	6-speed manual	£26,070.83	£31,285.00	£32,055.00
2.0 TFSI	211PS	6-speed manual	£27,816.67	£33,380.00	£34,150.00
2.0 TFSI quattro	211PS	6-speed manual	£29,087.50	£34,905.00	£35,800.00
3.2 FSI	265PS	multitronic	£31,862.50	£38,235.00	£39,305.00
3.2 FSI quattro	265PS	6-speed manual	£31,900.00	£38,280.00	£39,475.00
2.0 TDI	170PS	6-speed manual	£27,604.17	£33,125.00	£33,880.00
2.0 TDI quattro	170PS	6-speed manual	£28,875.00	£34,650.00	£35,420.00
2.7 TDI	190PS	multitronic	£30,541.67	£36,650.00	£37,545.00
3.0 TDI quattro	240PS	6-speed manual	£32,029.17	£38,435.00	£39,330.00

S5 Coupé quattro®

Engines	Power	Transmission	Basic RRP	Total RRP inc VAT	Recommended OTR
S5 Coupé quattro	354PS	6-speed manual	£34,433.33	£41,320.00	£42,915.00

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

Recommended On-The-Road (OTR) retail prices include: delivery charge, half a tank of fuel, number plates at £590.00 (inc. VAT), Road Fund Licence (which may vary depending on model/transmission – see page 58 for details) and first registration fee at £55.00. Vehicle Excise Duty correct at time of going to print, but this may alter to reflect any change in the applicable VED rate.

All prices are subject to VAT at 20% reflecting the VAT rate most likely to be in force at the time of delivery. The VAT rate may change if the vehicle is delivered before 4 January 2011 or if the VAT rate subsequently changes.

Transmission

	Automatic 6-speed tiptronic	Automatic 8-speed multitronic	Automatic 7-speed S tronic
1.8 TFSI 160PS	-	●	-
2.0 TFSI 180PS	-	●	-
2.0 TFSI 211PS	-	●	-
2.0 TFSI quattro 211PS	-	-	●
3.2 FSI	-	S	-
3.2 FSI quattro	●	-	-
2.0 TDI	-	-	-
2.0 TDI quattro	-	-	-
2.7 TDI	-	S	-
3.0 TDI quattro	-	-	●
S5 Coupé quattro	●	-	-
Basic RRP	£1,191.67	£1,233.33	£1,233.33
Total RRP inc VAT	£1,430.00	£1,480.00	£1,480.00

- = Not available

● = Available

S = Standard

Audi exclusive



Audi exclusive

Every Audi is intrinsically exclusive. It's the breathtaking design, the exceptional engineering, the Vorsprung durch Technik. But for that special touch you can specify your new A5 Coupé with options from Audi exclusive. Whether you want a unique, custom-mixed paint colour or seats in a combination of complementary shades, Audi exclusive will enable you to drive the car you've always imagined.

Both the exclusive and standard options can be found on the following pages.



Audi exclusive line





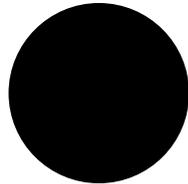
Paint

You can select one of the standard colours shown opposite or, for a different look, choose from a range of optional finishes.

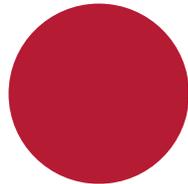
Standard colours



Ibis white - T9

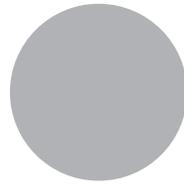


Brilliant black - A2

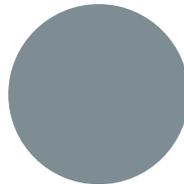


Brilliant red - C8

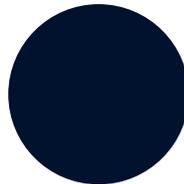
Optional colours



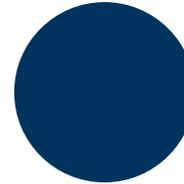
Ice silver, metallic - P5



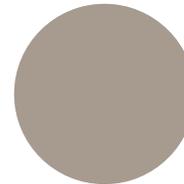
Quartz grey, metallic - Q4



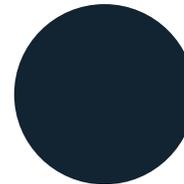
Deep sea blue, pearl effect - 8A



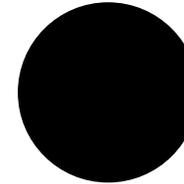
Aruba blue, pearl effect* - Q9



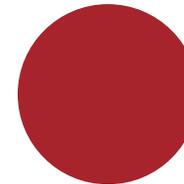
Sahara silver, metallic* - 9T



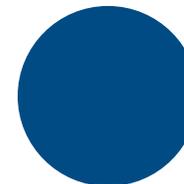
Meteor grey, pearl effect - X5



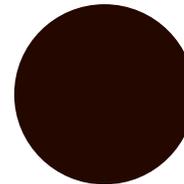
Phantom black, pearl effect - L8



Garnet red, pearl effect - 9C

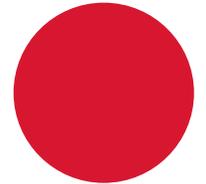


Sprint blue, pearl effect* - 5N

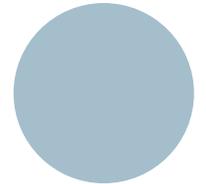


Teak brown - 4U
Not available on S5

S line colours



Misano red, pearl effect - N9



Monza silver, metallic - U7

Options are subject to availability and may extend delivery.

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

Visit your local Audi Centre for a more accurate colour swatch.

*Not available on S5 Coupé quattro®
*Only available on S5 Coupé quattro®

RRP - Recommended Retail Price.

All prices are subject to VAT at 20% reflecting the VAT rate most likely to be in force at the time of delivery. The VAT rate may change if the vehicle is delivered before 4 January 2011 or if the VAT rate subsequently changes.

Optional colours

Basic RRP
£512.50

Total RRP inc VAT
£615.00

Paint

Audi exclusive

Everyone has a favourite colour. No matter what yours is, Audi exclusive provides a range of unique colours that have been designed to set your car apart. Choose from the swatches here, or specify any other paint colour in the Audi range – whether it's Jet blue from the Audi R8 or Alpine white from the original Audi quattro®. The choice is yours.

Customised

If you have a particular colour in mind, we'll mix the exact metallic or pearl-effect shade you want.**

*Not available on Standard models.

**Custom paint is subject to factory approval, and is available for metallic and pearl-effect water-based paints only. Three-colour process colours and two-tone schemes are not available.

†Visit your local Audi Centre for colour samples

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

Visit your local Audi Centre for a more accurate colour swatch.

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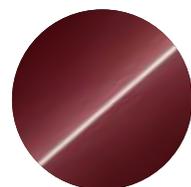
Palace blue, pearl effect



Sand beige, pearl effect



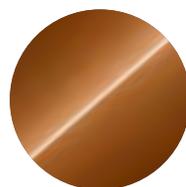
Saddle brown, pearl effect



Classic red, pearl effect



Mamba black, metallic



Ipanema brown, metallic



Any colour in the Audi range



100 Audi exclusive colours to choose from†

Audi exclusive*
Basic RRP
£1,445.83
Total RRP inc VAT
£1,735.00



Customised paint

Customised**
Basic RRP
£2,041.67
Total RRP inc VAT
£2,450.00

Upholstery

S line Sports seats

Front S line Sports seats with 4-way electrical lumbar adjustment and manual height adjustment. Front seats with 'S line' logo available with black stitching on all upholsteries and silver stitching on leather/Alcantara upholsteries.

		Standard	SE	Sport	S line	Black Edition	S5 quattro	Basic RRP	Total RRP inc VAT
Leather/Alcantara	 Black - QE	-	-	-	•	•	-	No charge	No charge
	 Black with silver stitching - QF	-	-	-	•	•	-	No charge	No charge
Milano leather	 Black - QE	-	-	-	S	S	-	No charge	No charge
Valcona leather	 Black - QE	-	-	-	•	•	-	£304.17	£365.00

Options are subject to availability and may extend delivery.

- = Not available
- = Available
- S = Standard

All leather upholstery choices include seats, head restraints, door inserts and front centre armrest (if fitted) in leather.

RRP - Recommended Retail Price.

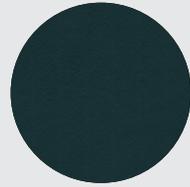
All prices are subject to VAT at 20% reflecting the VAT rate most likely to be in force at the time of delivery. The VAT rate may change if the vehicle is delivered before 4 January 2011 or if the VAT rate subsequently changes.

Upholstery

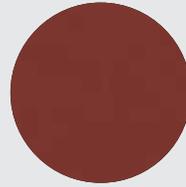
S5 Coupé quattro® Super Sports seats

S5 Coupé embossed seats with electric height adjustment, forwards and backwards position, backrest angle and lumbar support for driver and front-passenger seats.

Silk Nappa leather



Black – ZM/SC



Magma red – TR/SF



Mustang brown – SG/JZ



Pearl silver – SB/SE

	Standard	SE	Sport	S line	Black Edition	S5 quattro	Basic RRP	Total RRP inc VAT
	–	–	–	–	–	S	No charge	No charge



Options are subject to availability and may extend delivery.

- = Not available
- = Available
- S = Standard

All leather upholstery choices include seats, head restraints, door inserts and front centre armrest in leather. Leather/Alcantara choices include head restraints, seat side bolsters and front centre armrest in leather with the seat centres and door inserts in Alcantara.

RRP – Recommended Retail Price.

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Colour and trim guide

Interior trim colours

Standard seats

To help you choose the right interior for your new A5 Coupé, please use this guide, showing the carpet, dashboard and headlining colours that have been matched to your chosen upholstery.

Order Code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Arcade cloth (N0B)	Milano leather (N5W)	Valcona leather (N5D)
GD	Black	Black	Black	Star silver	●	●	●
GE	Light grey	Quartz grey	Black/Graphite grey	Star silver	●	●	●
GK	Star silver	Quartz grey	Black/Graphite grey	Star silver	—	—	●
GF	Linen beige	Coriander beige	Taupe beige/Tan beige	Linen beige	—	●	●
GJ	Cinnamon brown	Black	Black	Black	—	●	—

Sports seats

Order Code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Leather/Alcantara (N7U)	Milano leather (N5W)	Valcona leather (N5D)
GD	Black	Black	Black	Star silver	●	●	●
GG	Star silver/Stone blue	Stone blue	Black	Star silver	—	—	●
GH	Cinnamon brown/Stone blue	Stone blue	Black	Star silver	—	—	●
GE	Light grey	Quartz grey	Black/Graphite grey	Star silver	●	●	●
GK	Star silver	Quartz grey	Black/Graphite grey	Star silver	●	—	●
GL	Star silver/Stone blue	Quartz grey	Black/Graphite grey	Star silver	—	—	●
GF	Linen beige	Coriander beige	Taupe beige/Tan beige	Linen beige	—	●	●
GJ	Cinnamon brown	Black	Black	Black	—	●	—

Options are subject to availability and may extend delivery.

— = Not available
● = Available

RRP – Recommended Retail Price.

All prices are subject to VAT at 20% reflecting the VAT rate most likely to be in force at the time of delivery. The VAT rate may change if the vehicle is delivered before 4 January 2011 or if the VAT rate subsequently changes.

Colour and trim guide

Interior trim colours

S line Sports seats

Order Code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Leather/Alcantara (N7K)	Milano leather (N1Y)	Valcona leather (N1V)
QE (Black stitching)	Black	Black/Black	Black	Black	●	●	●
QF (Silver stitching)	Black	Black/Black	Black	Black	●	—	—

S5 Coupé quattro® Super Sports seats

Order Code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Silk Nappa leather (N1U)
JZ or SG	Mustang brown	Black	Black	Black or Silver	●
SB or SE	Pearl silver	Black	Black	Black or Silver	●
TR or SF	Magma red	Black	Black	Black or Silver	●
ZM or SC	Black	Black	Black	Black or Silver	●

Options are subject to availability and may extend delivery.

- = Not available
- = Available

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Upholstery

Audi exclusive

With Audi exclusive, you can specify your seats in Valcona leather or a leather/Alcantara combination, in an array of different colours shown to the right.

Select just one all-over shade for each seat, or customise each panel in two or more complementary colours from the distinctive Audi exclusive palette. You can even choose the colour of the decorative stitching – to match or contrast with your chosen upholstery – from this varied collection.

Whatever combination you decide upon, we think you'll be extremely comfortable with the result.

Options are subject to availability and may extend delivery.

– = Not available
• = Available

*Leather and stitching (where applicable) can be specified in a variety of colours from the Audi exclusive range.

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Order Code		Standard	SE	Sport	S line	Black Edition	S5 quattro	Basic RRP	Total RRP inc VAT
PYB S3G	Audi exclusive leather package 1 in Valcona leather. Includes leather-covered seat upholstery, door trim inserts and front centre armrest. Backrest covers and seat add-on parts come in the interior trim colour*	–	–	•	•	•	•	£1,916.67	£2,300.00
PYC S3G	Audi exclusive leather package 1 in Valcona leather/Alcantara. Includes leather-covered seat-side trims, head restraints, front centre armrest and Alcantara door trim inserts and seat-centre sections. Backrest covers and seat add-on parts come in the interior trim colour*	–	–	•	•	•	•	£1,916.67	£2,300.00
PYE S3G	Audi exclusive leather package 2 in Valcona leather. Includes all the contents of leather package 1 (PYB/S3G) plus: leather-covered seat backrest covers, door armrests and handles. Seat-side trims and add-on parts are colour-coordinated	–	–	•	•	•	•	£2,512.50	£3,015.00



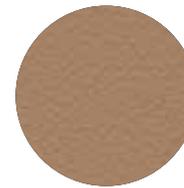
Chestnut brown



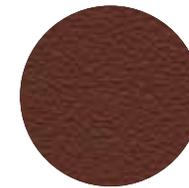
Jet grey



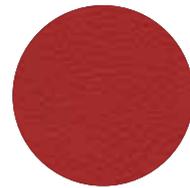
Alabaster white



Sand beige



Saddle brown



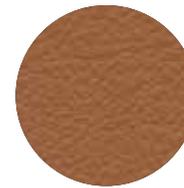
Crimson red



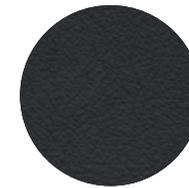
Magnolia white



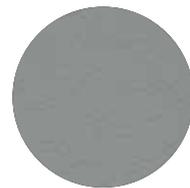
Havanna brown



Cognac brown



Night blue



Cloudy grey



Smoky blue



Iceland green



Powder beige



Classic red

Also available:

Alcantara colours: available in all the Audi exclusive colours shown, except for Crimson red, Jet grey and Sand beige. Alcantara equivalents are Chilli red, Amethyst grey, and Sesame beige respectively.

Please consult your Audi Centre for examples of Alcantara and carpet colours.

Upholstery

Audi exclusive line

Audi exclusive is ultimately about choice – but if you'd rather leave some of the decisions in the capable hands of our designers, the expert team at quattro® GmbH have compiled Audi exclusive line, combining some of the most popular elements of the exclusive range in one, beautifully coordinated package.

Options are subject to availability and may extend delivery.

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 • = Available
 S = Standard

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Order Code		Standard	SE	Sport	S line	Black Edition	S5 quattro	Basic RRP	Total RRP inc VAT
WQK	Audi exclusive line	–	•	–	–	–	–	£1,425.00	£1,710.00
		–	–	•	–	–	–	£1,020.83	£1,225.00



Magnolia white – QQ



Cognac brown – QX



Alabaster white – UA

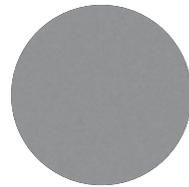
This package includes

- ▶ Sports seats in two-tone Valcona leather upholstery, with black seat-side sections with coloured stitching and seat-centre sections in Magnolia white, Cognac brown or Alabaster white
- ▶ Door panels in Valcona leather to match seat-centre section
- ▶ Black dashboard and carpets
- ▶ Black cloth headlining
- ▶ Audi exclusive door sill trims
- ▶ Matt-brushed aluminium inlays
- ▶ Floor mats in black with coloured piping (to match seat-centre section)
- ▶ 3-spoke leather steering wheel (S tronic® with gear-shift paddles)
- ▶ Steering wheel rim and gear-lever gaiter with coloured stitching in matching colour to seat-centre section

Inlays

Inlays are the all-important finishing touch that add flair and interest to your car's interior.

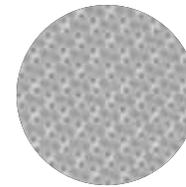
Order Code		Standard	SE	Sport	S line	Black Edition	S5 quattro	Basic RRP	Total RRP inc VAT
5MA	Micrometallic platinum	S	S	S	-	-	-	No charge	No charge
5TG	Matt-brushed aluminium	-	-	-	S	-	S	No charge	No charge
5TE	Aluminium hologram	•	•	•	-	-	-	£129.17	£155.00
5TZ	Fine grain birch wood, grey	-	-	-	•	-	•	£150.00	£180.00
5TK	Fine grain ash, almond beige	•	•	•	-	-	-	£275.00	£330.00
5MG	Walnut, brown	•	•	•	-	-	-	£275.00	£330.00
5MZ	Stainless steel mesh (centre console comes in Piano finish, black)	-	-	-	-	-	•	£304.17	£365.00
5MK	Carbon atlas	-	-	-	-	-	•	£212.50	£255.00
7TD	Laurel, nutmeg	•	•	•	-	-	-	£275.00	£330.00
5TL	Piano finish, black	-	-	-	•	S	-	No charge	No charge



Micrometallic platinum – 5MA



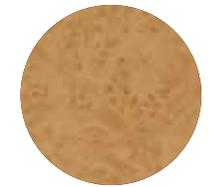
Matt-brushed aluminium – 5TG



Aluminium hologram – 5TE



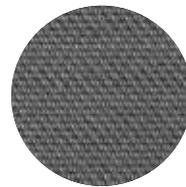
Fine grain birch wood, grey – 5TZ



Fine grain ash, almond beige – 5TK



Walnut, brown – 5MG



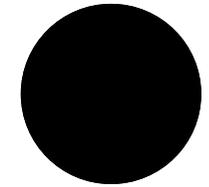
Stainless steel mesh (centre console comes in Piano finish, black) – 5MZ



Carbon atlas – 5MK



Laurel, nutmeg – 7TD



Piano finish, black – 5TL

Options are subject to availability and may extend delivery.

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• = Available
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Inlays

Audi exclusive

Audi exclusive has sourced a wide range of materials which you can select for your inlays, from Sepia oak to warm Saffron poplar.

Order Code		Standard	SE	Sport	S line	Black Edition	S5 quattro	Basic RRP	Total RRP inc VAT
YTA S3G	Audi exclusive inlays (cannot be combined with the inlays shown on page 36)	I	•	•	•	•	•	£675.00	£810.00



Fine grain ash, nougat



Fine grain myrtle, nutmeg



Poplar, saffron



Oak, sepia

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Wheels, tyres and suspension

Choose a set of specially-selected alloy wheels to subtly enhance the way your car looks and drives. And you can also specify Audi drive select, which allows you to change suspension and steering settings according to your driving style.



18" x 8.5J '10-spoke V'
design alloy wheels - PRC



18" x 8.5J '15-spoke star'
design alloy wheels - PRR



19" x 8.5J '5-spoke Y'
design alloy wheels - PRV



19" x 8.5J '5-segment-spoke'
design alloy wheels - PQ6



19" x 9J '20-spoke'
design alloy wheels - PQS



20" x 9J '7-arm double-spoke'
design alloy wheels - PQF

Wheels, tyres and suspension

Audi drive select

Audi drive select changes your car's handling and responses at the touch of a button to suit the way you want to drive. There are four modes: comfort, dynamic, auto and individual. Please note that you can only choose the 'individual' mode and customise your settings if you also have Satellite Navigation installed.

Dynamic steering

With this new technology, driving is significantly more agile under everyday conditions, while directional stability and precision are increased at high speeds and in demanding driving situations.

Damper control

Formed on the basis of lowered Sports suspension, the optional damper control system fine tunes suspension settings according to road conditions and driver needs.

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

RRP – Recommended Retail Price.

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Order Code		Standard	SE	Sport	S line	Black Edition	S5 quattro	Basic RRP	Total RRP inc VAT
CH5	17" x 7.5J '7-spoke' design alloy wheels* with 225/50 R17 tyres and locking wheel bolts	●	S	–	–	–	–	£166.67	£200.00
PRC	18" x 8.5J '10-spoke V' design alloy wheels* with 245/40 R18 Y tyres	–	●	S	–	–	–	£554.17	£665.00
PRR	18" x 8.5J '15-spoke star' design alloy wheels with 245/40 R18 Y tyres	–	●	–	–	–	–	£554.17	£665.00
PRV	19" x 8.5J '5-spoke Y' design alloy wheels with 255/35 R19 Y tyres	–	●	–	–	–	–	£1,108.33	£1,330.00
		–	–	●	–	–	–	£554.17	£665.00
PQ6	19" x 8.5J '5-segment-spoke' design alloy wheels* with 255/35 R19 Y tyres	–	–	–	●	–	●	£383.33	£460.00
		–	–	–	–	●	–	No charge	No charge
PQ5	19" x 9J '20-spoke' design, 2-piece alloy wheels* with 255/35 R19 Y tyres	–	●	–	–	–	–	£1,191.67	£1,430.00
		–	–	●	–	–	–	£637.50	£765.00
		–	–	–	●	–	–	£383.33	£460.00
PQF	20" x 9J '7-arm double-spoke' design alloy wheels* with 255/30 R20 tyres (cannot be combined with Audi drive select with damper control)	–	–	–	●	–	–	£1,320.83	£1,585.00
		–	–	–	–	●	–	£1,058.33	£1,270.00
		–	–	–	–	–	●	£458.33	£550.00
1BE	Sports suspension – with stiffer spring settings and shock absorbers	–	–	–	–	–	–	£937.50	£1,125.00
		●	●	S	S	S	–	£212.50	£255.00
1BV	S line Sports suspension – with stiffer springs, stiffer shock absorbers and a 30mm lower ride height	–	–	–	●	●	–	No charge	No charge
1N3	Servotronic power steering (standard on 190PS and above models)	●	●	●	●	●	S	£154.17	£185.00
2H1	Audi drive select (must be combined with dynamic steering and/or damper control and/or quattro® Sports differential)	–	●	●	●	●	●	£183.33	£220.00
1N7	Dynamic steering (must be combined with Audi drive select)	–	●	●	●	●	●	£604.17	£725.00
1BL	Damper control (must be combined with Audi drive select)	–	●	●	–	–	–	£566.67	£680.00
		–	–	–	●	●	●	£250.00	£300.00
GH2	Audi quattro® Sports differential (must be combined with Audi drive select. Only available on 3.0 TDI and 3.0 TFSI quattro® models)	–	●	●	●	●	●	£516.67	£620.00

Packages

Some items work well together, which is why we've created these special packages. They provide increased convenience and value by combining several of our most popular options.

Options are subject to availability and may extend delivery.

- = Not available
- = Available
- S = Standard

RRP – Recommended Retail Price.

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Order Code		Standard	SE	Sport	S line	Black Edition	S5 quattro	Basic RRP	Total RRP inc VAT
WB1 92X 7X4 8T1	Comfort package. Acoustic parking system plus, cruise control and mobile telephone preparation - Bluetooth interface	-	•	•	•	-	•	£425.00	£510.00
WB3 QV3	Sound package. Bang & Olufsen sound system and DAB digital radio	-	•	•	•	S	•	£500.00	£600.00
WB4 8T1 001	Technology package – Low, Satellite Navigation system – DVD-based with Audi Music Interface and cruise control	-	•	•	•	-	•	£1,270.83	£1,525.00
WB7 8T1 001	Technology package – High, Satellite Navigation system – HDD-based with MMI 3G, Audi Music Interface and cruise control	-	•	•	•	-	•	£1,662.50	£1,995.00
		-	-	-	-	•	-	£1,525.00	£1,830.00

Satellite Navigation system – DVD-based. Includes MMI High and colour Driver's Information System (DIS). Integrated into the MMI is a clear map display with special destinations indicated by symbols, high-speed map loading, zoom function, bird's-eye view function, selection of address book destinations, target memory, dynamic route guidance with TMC (with vehicle life subscription), including Europe DVD (where digitised). CD changer or AMI is recommended with this option

Satellite Navigation system – HDD-based, with MMI 3G. 3rd generation of MMI including 2 FM tuners, high resolution (800x400) 7" colour TFT display, DVD movie-playing function, colour Driver's Information System, 2 SD card readers and 40GB hard drive – 10GB of which can be used to store up to 4,000 songs. HDD navigation functionality includes advanced speech recognition, 3D and topographical mapping display and advanced 3D building display



MMI 3G – High, part of Satellite Navigation system – HDD-based



Bang & Olufsen sound system



Audio and communication

Stay in touch using our range of communication functions, and give each journey its own soundtrack with our advanced audio equipment.

Options are subject to availability and may extend delivery.

- = Not available
- = Available
- S = Standard

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Order Code		Standard	SE	Sport	S line	Black Edition	S5 quattro	Basic RRP	Total RRP inc VAT
8UM	Symphony radio. AM/FM twin tuner with TP memo function. Front-loading 6-CD changer with MP3 compatibility and active front and rear speakers. Includes colour centre console screen, SD memory-card reader and AUX-IN socket. Cannot be combined with Satellite Navigation	•	•	•	•	•	•	£233.33	£280.00
QV3	DAB digital radio. Integrated into MMI, receives digitally-transmitted radio stations in addition to the range of analogue stations. Displays music track, artist and radio program. Reception dependent on local digital network. Automatic switch from DAB to FM reception if the network signal is not strong enough	–	•	•	•	S	•	£254.17	£305.00
9VK	Bang & Olufsen sound system. Designed specifically for the Audi A5 Coupé, providing surround sound reproduction with dynamic compensation for road noise, 5.1 surround sound. 10-channel amplifier and 14 speakers. Output 505 Watts	–	•	•	•	S	•	£445.83	£535.00
PNW	Satellite Navigation system – DVD-based. Includes MMI High and colour Driver's Information System (DIS). Integrated into the MMI is a clear map display with special destinations indicated by symbols, high-speed map loading, zoom function, bird's-eye view function, selection of address book destinations, target memory, dynamic route guidance with TMC (with vehicle life subscription), including Europe DVD (where digitised). CD changer or AMI is recommended with this option	–	•	•	•	•	•	£1,350.00	£1,620.00
PNG	Satellite Navigation with MMI 3G – HDD-based. 3rd generation MMI system including single CD/DVD player, 2 FM tuners, high resolution (800x400) 7" colour TFT display, 2 SD card readers and 40GB hard drive, 10GB of which can be used to store up to 4,000 songs. HDD navigation functionality includes advanced speech recognition, 3D and topographical mapping display and advanced 3D building display	–	•	•	•	•	•	£1,704.17	£2,045.00



Satellite Navigation system – DVD-based



Mobile telephone preparation – Bluetooth interface



Mobile telephone preparation – High with Bluetooth privacy handset

Audio and communication

Order Code		Standard	SE	Sport	S line	Black Edition	S5 quattro	Basic RRP	Total RRP inc VAT
9ZX	Mobile telephone preparation – Bluetooth interface. Provides handsfree connection via Bluetooth using mobile phone aerial. Please contact your Audi Centre for phone compatibility. Only in combination with multi-function steering wheel	●	●	●	●	S	●	£216.67	£260.00
PT5	Mobile telephone preparation – Low with Bluetooth and voice control. Provides handsfree connection via Bluetooth using mobile phone aerial. Alternatively, it can use a cradle with charging facility for optimal reception via external aerial. Located in front centre armrest. Cradle available at extra cost – please contact your Audi Centre for phone compatibility. Includes centre armrest for Standard trim models. Only in combination with multi-function steering wheel	●	–	–	–	–	–	£445.83	£535.00
		–	●	●	●	–	●	£320.83	£385.00
		–	–	–	–	●	–	£104.17	£125.00
9ZW	Mobile telephone preparation – High with Bluetooth. Provides handsfree connection using an external aerial for optimal reception via a Bluetooth interface. Please note that your mobile phone must have SIM-Access Profile facility for full functionality. Only in combination with Satellite Navigation system	–	●	●	●	–	●	£554.17	£665.00
		–	–	–	–	●	–	£337.50	£405.00
PT4	Mobile telephone preparation – High with Bluetooth privacy handset located in front centre armrest. The cordless handset allows passengers to make private calls, providing remote control of the telephone functions as well as a convenient SMS text message function. The handset is charged from a docking station integrated into the front centre armrest. A SIM card can be integrated directly into the handset if the mobile phone does not have SIM-Access Profile (SAP). Only in combination with Satellite Navigation system	–	●	●	●	–	●	£808.33	£970.00
		–	–	–	–	●	–	£842.12	£710.00
UF7 001	Audi Music Interface (AMI). Universal connection for use with stereo audio sources, USB and MP3 devices including Apple iPod generation 4 onwards (iPod, iPod classic, iPod mini, iPod nano, iPod photo, iPod video, iPod Touch). Provides intuitive control through the audio system and multi-function steering wheel (where fitted). It also replicates the iPod display on the audio screen and DIS, including track titles. The interface provides charging function (dependent on device). Includes 2 cables to connect your iPod or USB MP3 device	–	●	●	●	S	●	£212.50	£255.00
7D1	CD changer and DVD player. 6-CD changer located in the glove box and single CD/DVD slot in centre console. Only in combination with technology package – High	–	●	●	●	●	●	£254.17	£305.00
7A6	CD changer. For six CDs with MP3 compatibility. Operated via MMI system. Only in combination with technology package – Low	–	●	●	●	●	●	£254.17	£305.00
QV9	TV reception – analogue and digital. TV tuner for reception of ‘free-to-air’ TV channels. Picture display only possible on MMI screen when vehicle is stationary, audio available at all times. Reception dependent upon local digital network availability. Only in combination with technology package – High or Satellite Navigation – HDD-based	–	●	●	●	●	●	£725.00	£870.00

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

RRP – Recommended Retail Price.

All prices are subject to VAT at 20% reflecting the VAT rate most likely to be in force at the time of delivery. The VAT rate may change if the vehicle is delivered before 4 January 2011 or if the VAT rate subsequently changes.

Interior equipment

Specify every detail of your car's interior with this range of exclusive options.

Options are subject to availability and may extend delivery.

- = Not available
 • = Available
 S = Standard

*HomeLink® is a registered trademark of Johnson Controls. For information on compatibility, visit www.homelink.com.

RRP – Recommended Retail Price.

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Order Code		Standard	SE	Sport	S line	Black Edition	S5 quattro	Basic RRP	Total RRP inc VAT
4F2	Advanced key. Access and authorisation system which automatically exchanges data between key and vehicle, allowing the driver to keep the key in their pocket or bag at all times. To unlock and open, simply lift the exterior door handle. To lock, press the button on the handle. Pressing the start/stop button integrated in the centre console starts and stops the engine	-	•	•	•	•	•	£420.83	£505.00
8T1	Cruise control. For holding any speed above 25mph	•	•	•	•	•	•	£187.23	£225.00
4L6	Auto-dimming rear-view mirror. Includes acoustic windscreen	-	•	•	•	•	•	£187.23	£225.00
8T4	Adaptive cruise control (ACC). Automatic distance regulation, using radar sensors to maintain required distance by braking and accelerating. Four programs (distance 1 to distance 4) set via steering column controls of the cruise control system	-	•	•	•	•	•	£937.50	£1,125.00
VC1	Garage door opener (Homelink®). Programmable radio-operated remote control for compatible doors/gates. Control buttons integrated in the front roof module	•	•	•	•	•	•	£150.00	£180.00
QQ1	Interior light package. Includes front and rear footwell lighting, active door reflectors, illuminated vanity mirrors, rear reading lights, entrance lights and illuminated glove compartment, vents and internal door controls	•	•	•	•	•	S	£83.33	£100.00



Cruise control



3-zone electronic climate control



Driver's Information System (DIS)



Front centre armrest

Interior equipment

Options are subject to availability and may extend delivery.

- = Not available
• = Available
S = Standard

*The stitching and leather piping (where applicable) can be selected from any of the exclusive colours shown on page 34. The carpet colour can also be selected from any of the exclusive colours shown on page 34, except for Crimson red and Saddle brown.

RRP – Recommended Retail Price.

All prices are subject to VAT at 20% reflecting the VAT rate most likely to be in force at the time of delivery. The VAT rate may change if the vehicle is delivered before 4 January 2011 or if the VAT rate subsequently changes.

Order Code		Standard	SE	Sport	S line	Black Edition	S5 quattro	Basic RRP	Total RRP inc VAT
PKH QE1	Storage package. Comprising storage nets on front-seat backrests, storage compartment under the front seats (if memory function is fitted, only under the front-passenger seat), drinks holder in the rear centre armrest and a lockable glove compartment. Also includes tie-down straps and 12V socket in the boot	•	•	•	•	•	•	£150.00	£180.00
3X2	Through-load facility. Includes removable ski bag for transporting long objects	•	•	•	•	•	S	£137.50	£165.00
6NQ	Cloth headlining – black. Only in combination with upholstery codes GD and GG. Available with all interiors as standard on S5 Coupé	•	•	•	S	S	S	£170.83	£205.00
7HB	Leather armrests	–	•	•	•	•	•	£170.83	£205.00
3Y2	Rear window blind. Electric	•	•	•	•	•	•	£191.67	£230.00
YSR S3G	Audi exclusive floor mats with leather piping. Includes 4 floor mats for front and rear (cannot be combined with option YSQ/S3G – Audi exclusive carpets)*	–	•	•	•	•	•	£366.67	£440.00
YSQ S3G	Audi exclusive carpets. Includes 4 Audi exclusive floor mats with leather piping (cannot be combined with option YSR/S3G – Audi exclusive floor mats)*	–	•	•	•	•	•	£725.00	£870.00



Advanced key



Storage package

Seats

Choose from a variety of different seat options so you can maintain the right driving posture at all times.

Options are subject to availability and may extend delivery.

- = Not available
- = Available
- S = Standard

RRP – Recommended Retail Price.

All prices are subject to VAT at 20% reflecting the VAT rate most likely to be in force at the time of delivery. The VAT rate may change if the vehicle is delivered before 4 January 2011 or if the VAT rate subsequently changes.

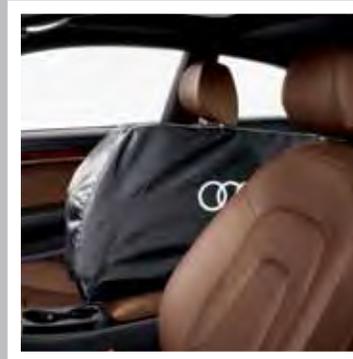
Order Code		Standard	SE	Sport	S line	Black Edition	S5 quattro	Basic RRP	Total RRP inc VAT
4A3	Heated front seats. Individually controlled variable temperature adjustment	•	•	•	•	•	•	£233.33	£280.00
4A4	Heated front and rear seats. Individually controlled variable temperature adjustment	•	•	•	•	•	•	£383.33	£460.00
7P1	Electric lumbar support for front seats with horizontal and vertical adjustment	•	•	S	S	S	S	£195.83	£235.00
PV1	Electrically-adjustable front seats. Includes adjustment for height, forwards and backwards position, backrest angle and lumbar support	-	•	-	-	-	-	£637.50	£765.00
		-	-	•	-	-	-	£512.50	£615.00
		-	-	-	•	•	S	£379.17	£455.00
PV3 6XL 4L6	Convenience package. Comprising electric front seats with memory function on driver's side and lumbar support. Also includes folding and auto-dimming door mirrors with memory function and auto-dimming rear-view mirror	-	•	-	-	-	-	£1,191.67	£1,430.00
		-	-	•	-	-	-	£1,058.33	£1,270.00
		-	-	-	•	•	-	£933.33	£1,120.00
		-	-	-	-	-	•	£512.50	£615.00



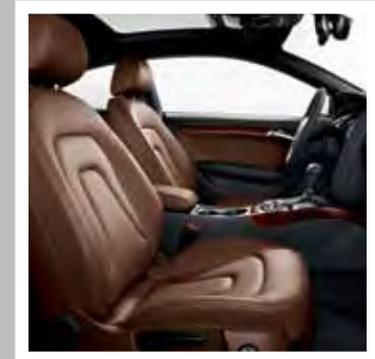
Heated front seats



Electrically-adjustable front seats



Through-load facility



Convenience pack

Exterior equipment

Make sure your car looks exactly as you want it to by selecting some of our striking options.

Order Code		Standard	SE	Sport	S line	Black Edition	S5 quattro	Basic RRP	Total RRP inc VAT
8N7	High-beam assist. Automatically adjusts headlights from high-beam to dipped-beam when another vehicle is approaching. Only in combination with auto-dimming rear-view mirror	●	●	●	●	●	●	£91.67	£110.00
8Q5	Adaptive lights. Swivelling headlights for improved illumination of a winding road	–	–	–	●	●	●	£275.00	£330.00
PX1 8Q5	Adaptive headlights. Swivelling headlights for improved illumination of a winding road. Includes Xenon Plus headlights with LED daytime-running lights, headlight washers and LED rear lamps	●	●	●	–	–	–	£941.67	£1,130.00
4ZM	Black styling package. Radiator grille-frame in highly-polished black, with radiator grille and number plate holder in matt black	–	●	●	●	S	●	£304.17	£365.00
2Z7	Deletion of engine technology designation at rear	●	●	●	●	●	–	No charge	No charge
2Z0	Deletion of model and engine technology designation at rear	●	●	●	●	●	–	No charge	No charge
6XE	Door mirrors – folding	–	●	●	●	●	●	£150.00	£180.00
6XK 4L6	Door mirrors – electrically folding and auto-dimming. Includes auto-dimming rear-view mirror	–	●	●	●	●	●	£404.17	£485.00
3FC	Electric tilt panoramic glass sun roof	–	●	●	●	●	●	£725.00	£870.00
VW1	Privacy glass. Dark tinted glass from B-pillar backwards	●	●	●	●	S	●	£275.00	£330.00
1D2	Towing equipment – removable. Factory-fitted and removable. Usually requires a 13- to 7-pin adaptor. Please consult your Audi Centre for details	●	●	●	●	●	●	£554.17	£665.00

Options are subject to availability and may extend delivery.

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- = Available
- S = Standard

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Safety and security

Intelligent technology designed to give you better all-round awareness and safety on the road.

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- = Available
- S = Standard

RRP – Recommended Retail Price.

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Order Code		Standard	SE	Sport	S line	Black Edition	S5 quattro	Basic RRP	Total RRP inc VAT
7X1	Acoustic parking system (rear only). Aids parking by acoustically indicating distances to obstacles	•	S	S	S	S	S	£279.17	£335.00
7X4	Audi parking system plus. Aids parking by acoustically and visually indicating distances to obstacles	-	•	•	•	•	•	£270.83	£325.00
7X8	Audi parking system advanced. Aids parking by acoustically and visually indicating distances to obstacles with guiding lines. Measured by sensors and reversing camera. Only in combination with technology package	-	•	•	•	•	•	£554.17	£665.00
UH2	Audi hill-hold assist. Uses either ESP or electromechanical parking brake to hold the vehicle stationary (not available with 2.0 TDI/2.0 TFSI engines with manual gearboxes)	•	•	•	•	•	•	£54.17	£65.00
PU1	Audi lane assist. Uses a discreet camera mounted at the top of the windscreen to monitor the road ahead. The driver is warned with a vibration of the steering wheel if the vehicle is about to exit its lane unintentionally. Only in combination with 4-spoke multi-function steering wheel. Includes acoustic windscreen	-	•	•	•	•	-	£383.33	£460.00
7Y1	Audi side assist. Aids the driver when changing lane. Audi side assist monitors the area behind your car, using radar sensors located discreetly in the rear bumper, informing the driver with a visual warning signal in the door mirror if there is a vehicle in their blind spot or approaching quickly from behind. The system is activated using a button in the driver's door	-	•	•	•	•	•	£383.33	£460.00
7K6	Tyre pressure loss indicator. A visual and acoustic warning when the system detects a potential loss of tyre pressure	•	•	•	•	•	•	£62.50	£75.00



Audi side assist



Audi parking system plus



Audi lane assist

Steering wheels

You can choose from a selection of advanced leather multi-function steering wheels, allowing you to control your audio system at the touch of a button.

Options are subject to availability and may extend delivery.

- = Not available
- = Available
- S = Standard

*The leather and stitching (where applicable) can be selected from any of the exclusive colours shown on page 34.

RRP – Recommended Retail Price.

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Order Code		Standard	SE	Sport	S line	Black Edition	S5 quattro	Basic RRP	Total RRP inc VAT
1XW	3-spoke multi-function steering wheel. Manual models only	•	S	S	S	S	S	£212.50	£255.00
1XX	3-spoke multi-function steering wheel with gear-shift paddles. Automatic models only	•	S	S	S	S	S	£329.17	£395.00
2ZQ	4-spoke multi-function steering wheel. Manual models only. Only in combination with Audi lane assist	-	•	•	•	•	-	No charge	No charge
2ZS	4-spoke multi-function steering wheel with gear-shift paddles. Automatic models only. Only in combination with Audi lane assist	-	•	•	•	•	-	No charge	No charge
YRH S3G	Audi exclusive leather-covered steering wheel*	-	•	•	•	•	•	£304.17	£365.00
YRB S3G	Audi exclusive controls pack. Includes leather-covered steering wheel and gear-shift gaiter*	-	•	•	•	•	•	£512.50	£615.00



Service Plan

Choosing an Audi Service Plan provides an easy way to cover all your car's scheduled servicing with a convenient monthly payment plan. It can take care of everything from fluid and filter changes to your full service, ensuring you retain a full Audi service history. There are no servicing bills to plan for and you'll continue to benefit from today's prices for the length of your agreement.

Order Code		Standard	SE	Sport	S line	Black Edition	S5 quattro	Basic RRP	Total RRP inc VAT
-	3-Service Plan. Comprehensive package covering servicing costs for 3 services or 30,000 miles (whichever occurs sooner). Visit audi.co.uk/serviceplans for full details including terms and conditions	●	●	●	●	●	—	£25.00	£30.00
		—	—	—	—	—	●	£33.33	£40.00
-	5-Service Plan. Comprehensive package covering servicing costs for 5 services or 50,000 miles (whichever occurs sooner). Visit audi.co.uk/serviceplans for full details including terms and conditions	●	●	●	●	●	—	£33.33	£40.00
		—	—	—	—	—	●	£41.67	£50.00

Warranty

Options are subject to availability and may extend delivery.

— = Not available
● = Available
S = Standard

*Prices are based on the Audi Fixed Inspection Service Schedule and 10,000 miles per annum or less. For more information on the Service Schedule, please see page 58.

**Only available when ordering your new A5 Coupé. Please speak to your Audi Centre for full details.

RRP – Recommended Retail Price.

All prices are subject to VAT at 20% reflecting the VAT rate most likely to be in force at the time of delivery. The VAT rate may change if the vehicle is delivered before 4 January 2011 or if the VAT rate subsequently changes.

Order Code		Standard	SE	Sport	S line	Black Edition	S5 quattro	Basic RRP	Total RRP inc VAT
-	Audi Warranty , covering you for unlimited mileage in the first two years of ownership, and up to 60,000 miles in the third year. Transferable between owners**	S	S	S	S	S	S	No charge	No charge
EA6	Audi Warranty , covering you for up to 4 years or 75,000 miles, whichever comes soonest. Cover includes a two-year unlimited mileage warranty, and up to 75,000 miles in the third and fourth years. Transferable between owners**	●	●	●	●	●	●	£445.83	£535.00
EA9	Audi Warranty , covering you for up to 5 years or 90,000 miles, whichever comes soonest. Cover includes a two-year unlimited mileage warranty, and up to 90,000 miles in the third, fourth and fifth years. Transferable between owners**	●	●	●	●	●	●	£1,045.83	£1,255.00

Merchandise

From the enthusiasts' motorsport collection to the sophisticated Audi collection, there's a wide variety of adults' and children's clothing, lifestyle accessories and collectables, all of which bear the Audi name.

Please speak to a member of our team at your local Audi Centre to see the full Audi collection and to place an order. A selection of Audi merchandise is also available to buy from audi.co.uk/merchandise.



Audi kids



Bags and leather goods



Clothing



Motorsport



Sport and travel



Model cars

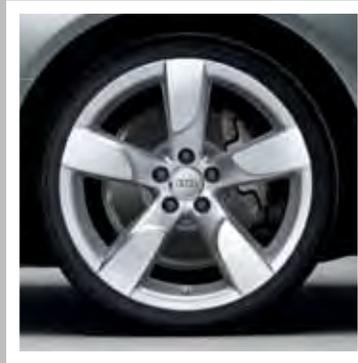
Accessories

Choosing an Audi isn't just a matter of deciding on the model you want; it's about creating a car that suits your needs perfectly. And that's why we've developed a whole range of accessories to enhance your A5 Coupé, enabling you to customise it down to the last detail. Like your Audi, all these accessories are developed to the highest possible standards. And they're all available exclusively from Audi.

To find out more, just visit audi.co.uk/accessories or contact your local Audi Centre.

Warranty

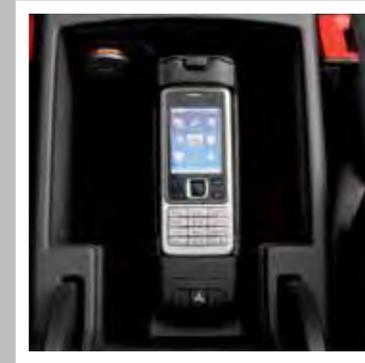
All of the accessories available for the A5 Coupé are covered by a three-year warranty* if they are ordered and included in the purchase price of the car at date of delivery. Any accessories ordered and installed after delivery include a two-year warranty.*



Sport and design



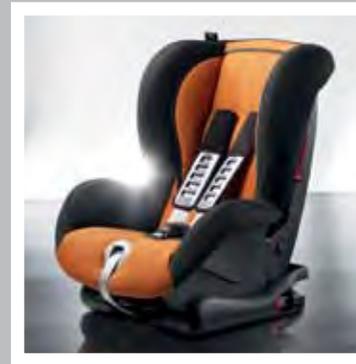
Transport and touring



Entertainment and communication



Comfort and protection



Family



Safety and security

*Excluding Road Angel products.
Audi Accessories warranty terms and conditions can be found at audi.co.uk

A5 Coupé Petrol technical data

Engine	1.8 TFSI	1.8 TFSI	2.0 TFSI	2.0 TFSI	2.0 TFSI	2.0 TFSI	2.0 TFSI quattro
Transmission	6-speed manual	multitronic	6-speed manual	multitronic	6-speed manual	multitronic	6-speed manual
Cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder
Displacement, cubic cm (valves per cylinder)	1798	1798	1984	1984	1984	1984	1984
Max. power, ¹ PS	160	160	180	180	211	211	211
Max. torque, Nm at rpm	250/1500-4500	250/1500-4500	320/1500-3900	320/1500-3900	350/1500-4200	350/1500-4200	350/1500-4200
0-62mph acceleration, seconds	8.6	8.6	7.8	8.1	6.9	6.9	6.5
Top speed, mph	140	134	146	140	155	149	153
CO ₂ emissions, ² g/km	164	169	149	167	149	167	169
Benefit in kind (BIK)%	21%	22%	18%	22%	18%	22%	22%
Fuel consumption, mpg (l/100km) Urban	29.7 (9.5)	30.1 (9.4)	34.0 (8.3)	30.1 (9.4)	34.0 (8.3)	30.1 (9.4)	29.1 (9.7)
Fuel consumption, mpg (l/100km) Extra Urban	50.4 (5.6)	47.9 (5.9)	53.3 (5.3)	49.6 (5.7)	53.3 (5.3)	50.4 (5.7)	48.7 (5.8)
Fuel consumption, mpg (l/100km) Combined	39.8 (7.1)	39.2 (7.2)	44.1 (6.4)	39.8 (7.1)	44.1 (6.4)	39.8 (7.1)	38.7 (7.3)
ABI insurance group ⁴ 1-20/1-50	14/26 E	14/26 E	15/28 E	15/28 E	16/33 E	16/33 E	16/33 E
Unladen weight, ³ kg	1420	1455	1430	1460	1430	1465	1500
Gross weight limit, kg	1920	1955	1930	1960	1930	1965	2000
Roof load limit/nose weight, kg	75/80	75/80	75/80	75/80	75/80	75/80	75/80
Max trailer load unbraked, ⁵ kg	740	750	750	750	750	750	750
Max trailer load with 12% gradient, ⁵ kg	1300	1300	1500	1500	1500	1500	1700
Max trailer load with 8% gradient, ⁵ kg	1500	1500	1700	1700	1700	1700	1900
Luggage compartment capacity, rear seats upright, litres	455	455	455	455	455	455	455
Luggage compartment capacity, rear seats folded, litres	829*	829*	829*	829*	829*	829*	829*
Fuel tank capacity approx, litres	65	65	65	65	65	65	64

*Loaded up to roof with rear seat folded down.

⁴Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit www.thatcham.org/abigrouprating for details.

¹The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

²The given values were calculated in accordance with the specified measurement procedure (the respective current version of Directive 80/1268/EEC). This information does not relate to a single vehicle and does not comprise part of the offer but is merely intended for the purpose of comparison between the different vehicle types.

³Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

⁴The engine's power output always goes down with increasing altitude. At 1,000m above sea level, and for every additional 1,000m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle).

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

A5 Coupé

Petrol

technical data

Engine	2.0 TFSI quattro	3.2 FSI	3.2 FSI quattro	3.2 FSI quattro	S5 quattro	S5 quattro
Transmission	7-speed S tronic	multitronic	6-speed manual	tiptronic	6-speed manual	tiptronic
Cylinder	4-cylinder	V6	V6	V6	V8	V8
Displacement, cubic cm (valves per cylinder)	1984	3197	3197	3197	4163	4163
Max. power, ¹ PS	211	265	265	265	354	354
Max. torque, Nm at rpm	350/1500-4200	330/3000-5000	330/3000-5000	330/3000-5000	440/3500	440/3500
0-62mph acceleration, seconds	6.5	6.4	6.1	6.4	5.1	5.4
Top speed, mph	152	155	155	155	155	155
CO ₂ emissions, ² g/km	175	192	214	213	283	249
Benefit in kind (BIK)%	23%	28%	31%	32%	35%	35%
Fuel consumption, mpg (l/100km) Urban	30.1 (9.4)	24.4 (11.6)	21.1 (13.4)	21.7 (13.0)	16.3 (17.3)	18.8 (15.0)
Fuel consumption, mpg (l/100km) Extra Urban	44.1 (6.4)	45.6 (6.2)	42.2 (6.7)	40.9 (6.9)	31.0 (9.1)	34.4 (8.2)
Fuel consumption, mpg (l/100km) Combined	37.7 (7.5)	34.4 (8.2)	31.0 (9.1)	30.7 (9.2)	23.3 (12.1)	26.4 (10.7)
ABI insurance group ⁴ 1-20/1-50	16/33 E	16/33 E	16/34 E	16/34 E	19/38 E	19/38 E
Unladen weight, ³ kg	1550	1500	1540	1575	1640	1675
Gross weight limit, kg	2050	2000	2040	2075	2140	2175
Roof load limit/nose weight, kg	.75/80	75/80	75/80	75/80	75/80	75/80
Max trailer load unbraked, ⁵ kg	750	750	750	750	750	750
Max trailer load with 12% gradient, ⁵ kg	1700	1700	1900	1900	1900	1900
Max trailer load with 8% gradient, ⁵ kg	1900	1800	2100	2100	2100	2100
Luggage compartment capacity, rear seats upright, litres	455	455	455	455	455	455
Luggage compartment capacity, rear seats folded, litres	829*	829*	829*	829*	829*	829*
Fuel tank capacity approx, litres	64	65	64	64	63	63

*Loaded up to roof with rear seat folded down.

⁴Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit www.thatcham.org/abigrouprating for details.

¹The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

²The given values were calculated in accordance with the specified measurement procedure (the respective current version of Directive 80/1268/EEC). This information does not relate to a single vehicle and does not comprise part of the offer but is merely intended for the purpose of comparison between the different vehicle types.

³Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

⁴The engine's power output always goes down with increasing altitude. At 1,000m above sea level, and for every additional 1,000m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle).

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

A5 Coupé Diesel technical data

Engine	2.0 TDI	2.0 TDI quattro	2.7 TDI	3.0 TDI quattro	3.0 TDI quattro
Transmission	6-speed manual	6-speed manual	multitronic	6-speed manual	S tronic
Cylinder	4-cylinder	4-cylinder	V6	V6	V6
Displacement, cubic cm (valves per cylinder)	1968	1968	2698	2967	2967
Max. power, ¹ PS	170	170	190	240	240
Max. torque, Nm at rpm	350/1750-2500	350/1750-2500	400/1400-3250	500/1500-3000	500/1500-3000
0-62mph acceleration, seconds	8.4	8.2	7.6	5.9	6.1
Top speed, mph	143	142	144	155	155
CO ₂ emissions, ² g/km	134	144	167	173	174
Benefit in kind (BIK)%	18%	21%	25%	26%	26%
Fuel consumption, mpg (l/100km) Urban	45.6 (6.2)	40.9(6.9)	35.8 (7.9)	32.1 (8.8)	34.0 (8.3)
Fuel consumption, mpg (l/100km) Extra Urban	64.2 (4.4)	60.1(4.7)	51.4 (5.5)	53.3 (5.3)	49.6 (5.7)
Fuel consumption, mpg (l/100km) Combined	55.4 (5.1)	51.4 (5.5)	44.1 (6.4)	42.8 (6.6)	42.8 (6.6)
ABI insurance group ³ 1-20/1-50	14/27 E	14/27 E	15/29 E	17/33 E	17/33 E
Unladen weight, ³ kg	1475	1540	1575	1620	1660
Gross weight limit, kg	1975	2040	2075	2120	2160
Roof load limit/nose weight, kg	75/80	75/80	75/80	75/80	75/80
Max trailer load unbraked, ⁴ kg	750	750	750	750	750
Max trailer load with 12% gradient, ⁴ kg	1600	1600	1700	1900	1900
Max trailer load with 8% gradient, ⁴ kg	1800	1800	1900	2100	2100
Luggage compartment capacity, rear seats upright, litres	455	455	455	455	455
Luggage compartment capacity, rear seats folded, litres	829*	829*	829*	829*	829*
Fuel tank capacity approx, litres	65	64	65	64	64

*Loaded up to roof with rear seat folded down.

¹Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit www.thatcham.org/abigrouprating for details.

All diesel engines are fitted with a Diesel Particulate Filter.

²The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

³The given values were calculated in accordance with the specified measurement procedure (the respective current version of Directive 80/1268/EEC). This information does not relate to a single vehicle and does not comprise part of the offer but is merely intended for the purpose of comparison between the different vehicle types.

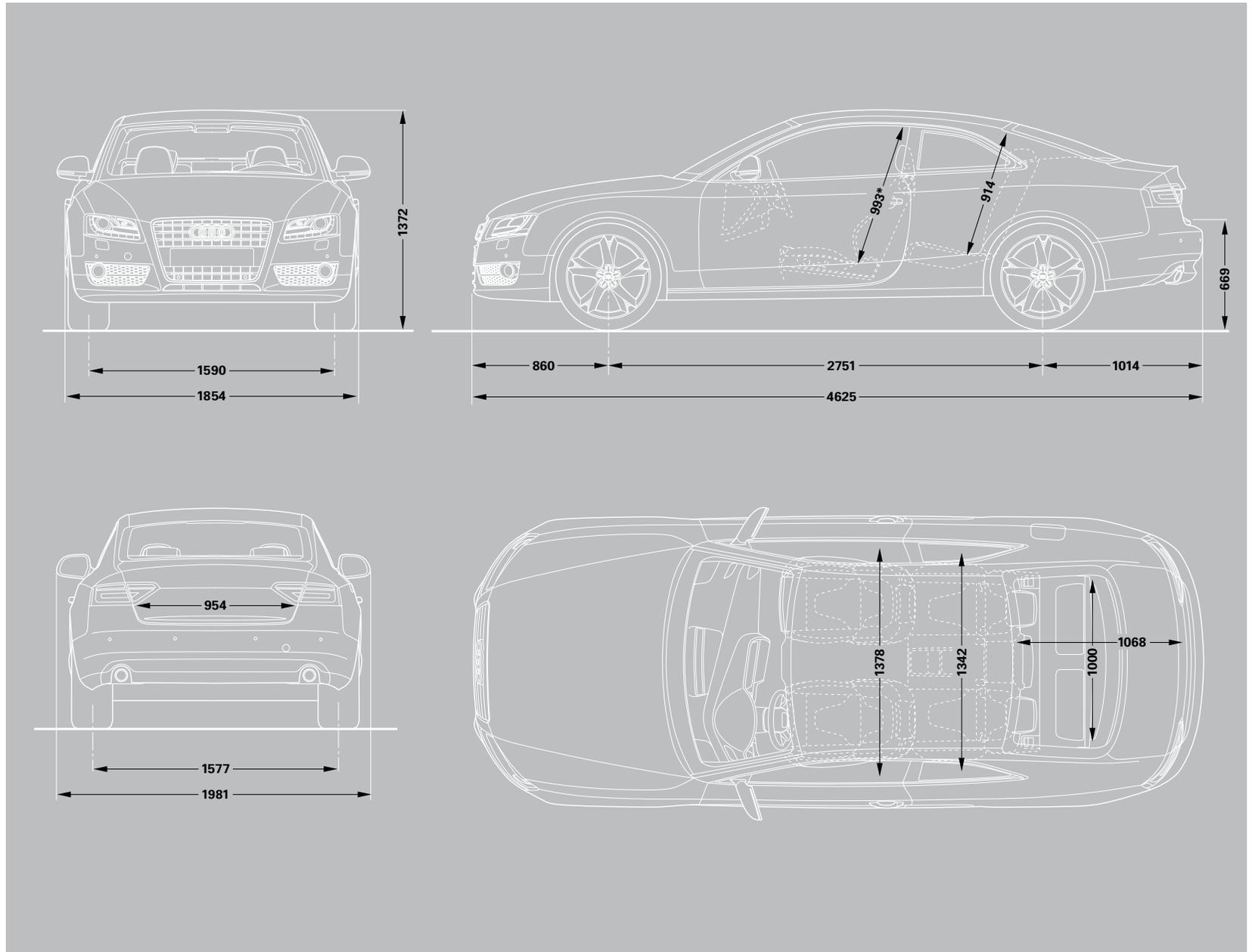
⁴Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

⁵The engine's power output always goes down with increasing altitude. At 1,000m above sea level, and for every additional 1,000m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle).

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

A5 Coupé dimensions

The technical drawings opposite show the exact dimensions of the Audi A5 Coupé, so you can check everything – from whether the car will fit in your garage to whether your luggage will fit in the boot.

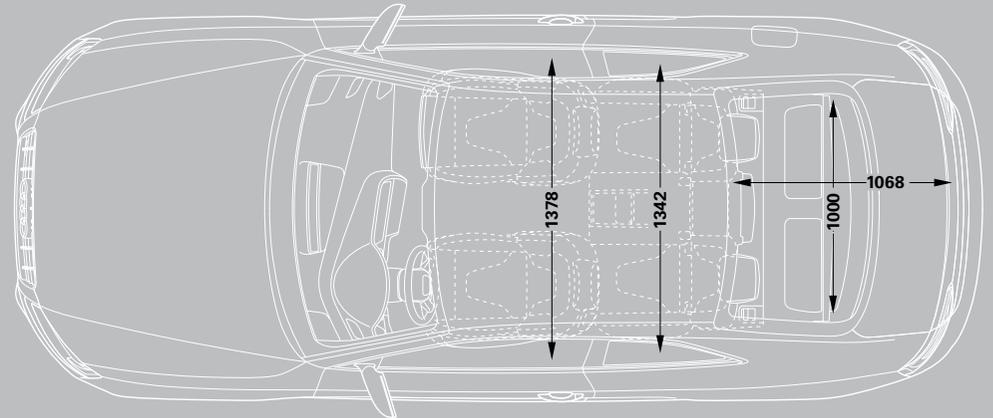
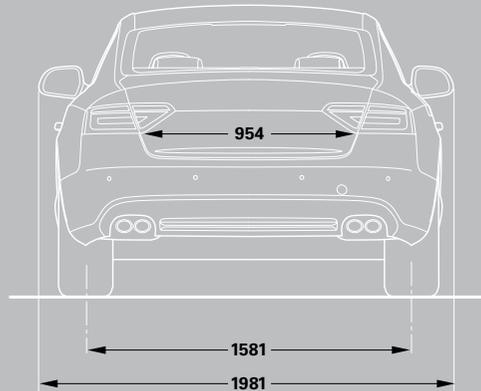
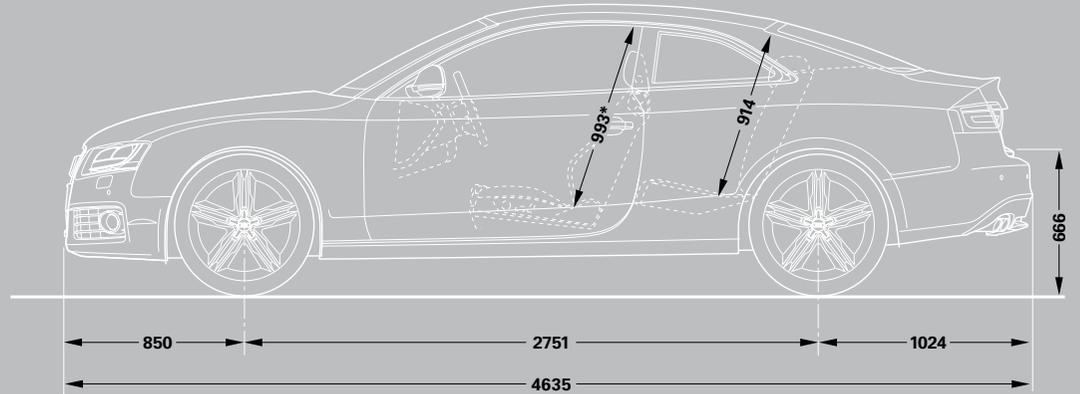
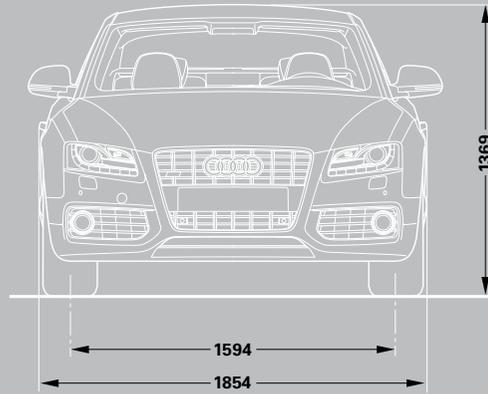


*Maximum headroom.
Dimensions in millimetres.

Dimensions were measured with vehicle at unladen weight. Luggage compartment volume in litres: 455/829 (measured by the VDA standard test method using 200 x 100 x 50mm blocks; second value: with rear seat folded down). Turning circle approx 11.4m.

S5 Coupé quattro® dimensions

The technical drawings opposite show the exact dimensions of the Audi S5 Coupé quattro®, so you can check everything – from whether the car will fit in your garage to whether your luggage will fit in the boot.



*Maximum headroom.
Dimensions in millimetres.

Dimensions were measured with vehicle at unladen weight. Luggage compartment volume in litres: 455/829 (measured by the VDA standard test method using 200 x 100 x 50mm blocks; second value: with rear seat folded down). Turning circle approx 11.4m.

Additional information

CO₂ data and information

CO₂ emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the amount of Carbon Dioxide (CO₂) a vehicle emits, measured in grams per kilometre (g/km). The DVLA has created thirteen categories:

Petrol and Diesel engines

A - up to 100g/km	£0.00
B - 101 to 110g/km	£0.00
C - 111 to 120g/km	£0.00
D - 121 to 130g/km	£0.00
E - 131 to 140g/km	£110.00
F - 141 to 150g/km	£125.00
G - 151 to 165g/km	£155.00
H - 166 to 175g/km	£250.00
I - 176 to 185g/km	£300.00
J - 186 to 200g/km	£425.00
K - 201 to 225g/km	£550.00
L - 226 to 255g/km	£750.00
M - over 255g/km	£950.00

Vehicle Excise Duty (VED) rates correct at time of going to print, but these may alter to reflect any change in the applicable VED rate

Servicing tailored to your needs

Regular servicing is key to safeguarding your Audi's performance and a full Audi service history could help you preserve the future re-sale value. To make servicing easy, the Audi Service Schedules have been designed to work with your individual driving style and vehicle.

There are two schedules available and your Audi Centre will advise which schedule is most suited to your needs. The conventional fixed Audi Inspection Service schedule has fixed intervals for the Oil-change and Inspection Service that are based on time

and distance, whichever comes first. With the Audi LongLife Service schedule, sensors take account of driving style and conditions in which the vehicle is used to indicate when the Oil-change Service is required. Oil-change Service intervals are therefore variable and are conveniently indicated via the on-board service interval display.

Fixed Inspection Service Schedule

	Vehicle usage:
Mileage	Less than 10,000 miles per annum
Type of journey	Mainly city/town centre driving. Short journeys
Conditions	Frequent cold starts. High engine loading – e.g. frequent hill climbs, vehicle fully loaded, towing
Driving style	Uneconomical – e.g. heavy acceleration, heavy braking, constant changes in speed, constant use of high revs, 'sporty' driving
	Service Intervals:
Oil-change Service	Fixed to every 9,000* miles/1 year
Inspection Service	Fixed to every 19,000* miles/2 years

Variable LongLife Service Schedule

	Vehicle usage:
Mileage	More than 10,000 miles per annum
Type of journey	Motorway and main road driving. Mainly longer distance journeys. Constant speeds
Conditions	Normal engine loading – e.g. with little or no towing, with little or no hill climbs. Normal vehicle loading
Driving style	Moderate acceleration, moderate braking, engine revs mainly below 3,000
	Service Intervals:
Oil-change Service	Variable to a maximum of every 19,000* miles/2 years
Inspection Service	Fixed to every 19,000* miles/2 years

*As indicated by the service interval display. Mileages are approximate as the Service Indicator system uses kilometres as its distance measurement.

Additional information

Welcome to Audi

By placing an order for your Audi, you're choosing to get behind the wheel of one of the most sophisticated cars on the road. And because we believe the service we offer should be just as advanced, we wanted to let you know exactly what you can expect from us, now and in the future.

We've agreed a set of standards with all our Centres, which governs the way we do business with you. It outlines the kind of service we promise to deliver for every customer, right down to filling each new Audi we sell with half a tank of fuel.

So whether you're interested in the date your car will arrive in the UK or the way we'll dispose of non-biodegradable materials after we service your Audi, you can have total confidence in us.

Audi Promise

Audi Centres

We guarantee that all of our Centres will be open as follows:

Sales: Monday to Friday 9am–6pm
Saturday 9am–5pm
Service: Monday to Friday 8am–6pm
Saturday 8.30am–1pm

Sunday opening is at local discretion.

New car delivery

Once we've confirmed a delivery date for your car, we'll keep you informed of progress. Subject to reasonable notice, we'll then deliver it to a place of your choice, whether that's your home or place of work. In the unlikely event of a delay, we'll provide a courtesy car to minimise inconvenience and keep you mobile.

The experts in Vorsprung durch Technik

Would you entrust your Audi to anyone who hasn't been regularly trained to Audi standards? Our network of Audi Approved Master Technicians have undergone an impressive 100,000 hours of training over a 10-year programme to ensure they have the latest technical expertise for maintaining and servicing your Audi. All of our Service Advisors undergo a specialist induction and training to ensure they are Audi professionals and able to talk to you about any issues you may have with your Audi vehicle. What's more, we have so much expertise and experience in looking after Audi vehicles that we are able to make a note of your mileage and the state of your vehicle as and when we see it and predict when certain key events may occur. As part of our commitment to you, we will notify you in plenty of time so you can make an appointment with us.

Your convenience comes first

At Audi you can choose from a range of convenient services that suit your needs. Why not book a 'service while you wait' appointment* and enjoy our complimentary refreshments while your car is with us? Or, if you need to be mobile, take advantage of one of our courtesy cars which we can even collect and deliver to you.* We guarantee we can service your Audi within 5 days without a courtesy car, or within 10 days if you need transport. We will also ensure your car is returned to you with a full valet.

Audi Genuine Parts

Would you put a part into your Audi that wasn't the same quality as the factory fitted original? You can rest assured that only Audi Genuine Parts will be used on your vehicle. What's more, Audi parts and labour come with a 2-year guarantee.** We stock a wide variety of parts, so we are well covered. However, if we don't have a part in stock at our Centre we have the back-up of parts at other Audi Centres, at our national warehouse and our factory and can usually source the relevant part very quickly.

We don't like surprises either

We believe strongly in transparency and there will be no hidden costs. For added peace of mind, we will give you a quotation over the phone for the work you have requested and email you the price confirmation. We'll consult you if any additional work on your car is needed when it is with us. We won't carry out any extra work without asking your permission first.

The Audi Stamp

Regular servicing is key to safeguarding your Audi's performance and a full Audi service history could help you preserve the future re-sale value of your car. Only the Audi Stamp will prove your approved Audi service history.

Getting better every time

We continually gather feedback from our Audi Trained Technicians, as well as our customers, to ensure our vehicles are running as they should. Whenever we see an Audi for a service, we connect it directly to our headquarters in Ingolstadt which enables us to check your car's software and make sure it's as up-to-date as possible. If the factory has released a software upgrade for your model, it can be applied immediately – improving anything from your car's efficiency to the precision of its parking system.

Environmental commitment

We promise to dispose of all non-biodegradable materials from your vehicle in a responsible manner

*Subject to availability.

**Excludes wear and tear.

Pricing information

Pricing

Prices and specifications given are correct at the time of printing. Always check details with your Audi Centre, as Audi policies are continually developing. We reserve the right to change prices or specifications at any time.

All prices are subject to VAT, currently charged at 20% but this may alter to reflect any change in the applicable VAT rate.

Delivery charges and number plates are not included in the vehicle price.

Delivery charge	£471.66
Number plate	£20.00
VAT	£98.34
Total	£590.00

Audi Roadside Assistance

Your new car comes complete with 3 years' complimentary roadside assistance and recovery across the UK provided by RAC Motoring Services. Also included is roadside assistance throughout Europe, managed by RAC Motoring Services. For further information and terms conditions please visit audi.co.uk

Audi Customer Care

Every new Audi benefits from the comprehensive Audi Customer Care Package, which comprises:

- ▶ A 3-year Audi warranty, which covers you for unlimited mileage in the first 2 years of ownership, with a full mechanical and electrical warranty which covers you for up to 60,000 miles in the 3rd year

- ▶ A 3-year paint warranty
- ▶ A 12-year anti-corrosion warranty
- ▶ 3 years' UK roadside assistance and recovery

You also have the option when ordering your new car of choosing a 4-year or 5-year Audi warranty. Speak to a member of the sales team for more information.

Audi Tax-Free Sales

If you are entitled to purchase a vehicle free of VAT, normally through Military or Diplomatic privilege, please contact your local Audi Centre for full details.

Should you have any difficulty obtaining the information you require, please call Freephone 0800 585878.

Audi Finance

Audi Finance specialise in providing funding solutions for Audi drivers. Whether your Audi is for private or business use, there is a range of funding options to choose from.

Below is the full range of finance products.

- ▶ Solutions – a Personal Contract Plan
- ▶ Hire purchase
- ▶ Lease purchase
- ▶ Finance lease
- ▶ Contract hire

With all products, you can choose a fixed-cost maintenance plan designed to help you budget accurately.

No matter what Audi model you choose, your local Audi Centre can provide you with a personalised quote which could fit your budget and motoring needs.

Audi Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions. Available to people over 18 in the UK only.

Audi Insurance

We want you to start enjoying your new car from day one and thanks to Audi Insurance complimentary seven day cover, you can. Call free on 0800 316 7893 (lines are open Monday to Friday 8am - 9pm, and Saturday 9am - 5pm), provide a few details and a cover note will be sent to your Audi Centre. They will then tax your car and you can drive it away.

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