

THE NEW BMW 3 SERIES SALOON.

PRICE LIST. FROM OCTOBER 2011.

BMW Efficient Dynamics Less emissions. More driving pleasure.



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THE NEW BMW 3 SERIES SALOON.

JOY WINS.

With its power and poise, the new BMW 3 Series Saloon is synonymous with driving pleasure. It represents everything that typifies a BMW, sporting ability, elegance, clear aesthetics and pioneering technology. But it also offers individuality. This is underscored by three new models enabling you to give your BMW a distinctive personality. With Sport, Modern and Luxury models, the Saloon exhibits a versatility that makes them unique.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit-in-kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW 3 Series model at **www.bmw.co.uk/EfficientDynamics**.

Auto Start-Stop



Brake Energy Regeneration



Electric Power Steering



Lightweight Engineering



Optimum Shift Indicator



Reduced Rolling Resistance Tyres



BMW Efficient Dynamics Less emissions. More driving pleasure.



STANDARD EQUIPMENT HIGHLIGHTS.

A GUIDE TO TRIM LEVELS.

The new BMW 3 Series Saloon is available in a variety of trim levels, each providing a different level of standard specification. Detailed here are some highlights of the equipment differences between the trim levels, whilst full details can be found in the new BMW 3 Series Saloon model Brochure.

ES

- 17" light alloy Star-spoke style 394 with 225/50 tyres
- BMW Professional radio with single CD player (with MP3 playback capability)
- Cup holders, front two, with removable oddments tray/lid
- Door sill finishers front and rear Black High-gloss, front with BMW designation
- Dynamic brake lights
- Interior trim, Satin Silver
- Kidney grille, Chrome with Black vertical slats
- Move cloth upholstery
- Multi-function leather steering wheel, three spoke
- Remote control, including integrated key

OTR from **£24,880**

inc. VAT

SE (In addition / replacement to ES models)

- 16" light alloy Streamline style 306 with (320d ED only)
- 17" light alloy Star-spoke style 393 with 225/50 tyres
- Automatic air conditioning, two-zone
- Exhaust tailpipes dual, left, with Chrome finisher (328i only)
- Park Distance Control (PDC), rear
- Rain sensor with automatic headlight activation
- Rear-view mirror, automatically dimming
- Servotronic (328i only)
- Sun visors with illuminated vanity mirrors and ticket pocket (328i only)

OTR from **£25,730**

inc. VAT

SPORT (In addition / replacement to SE models)

- 17" light alloy Double-spoke style 392 with 225/50 tyres
- Air conditioning and radio control panel with Chrome highlight
- Ambient lighting switchable BMW classic Orange/Cold White LED
- Door sill finishers with BMW Sport designation, front
- Drive Performance Control (ECO PRO, Comfort, Sport and Sport+ modes)
- Exhaust tailpipe single, left, with Dark Chrome finisher
- Kidney grille, Chrome with extra-wide High-gloss Black vertical slats
- Remote control, including integrated key, with insert in Red
- Sport instrument cluster with Red highlight and chrono scale
- Sport multi-function leather steering wheel, three-spoke with Red stitching
- Sport seats, front
- Track cloth upholstery

OTR from **£26,730**

nc. VAI

MODERN (In addition / replacement to SE models)

- 17" light alloy V-spoke style 413 with 225/50 tyres
- Breeze cloth/leather upholstery
- Dashboard, lower in Oyster, upper in Dark Oyster
- Door sill finishers with BMW Modern designation, front
- Front air inlet with Matt Chrome finisher
- Interior trim, Pearl with Pearl Chrome finisher
- Kidney grille, Chrome with Matt Chrome vertical slats
- Modern instrument cluster with exclusive design elements in Oyster
- Rear bumper with Matt Chrome finisher
- Remote control, including integrated key, in Oyster with insert in Chrome
- Side air inlets, highlighter in Matt Chrome
- Sport multi-function leather steering wheel, three-spoke in Dark Oyster

OTR from **£26,860**

inc. VA

LUXURY (In addition / replacement to SE models)

- 18" light alloy Multi-spoke style 416 with 225/45 tyres
- Dakota leather upholstery with Exclusive stitching
- Door sill finishers with BMW Luxury designation, front
- Exterior trim, Chromeline
- Front air inlet with Chrome finisher
- Interior trim, Fineline Anthracite wood with Pearl Chrome finisher
- Kidney grille, Chrome with Chrome vertical slats
- Rear bumper with Chrome finisher
- Remote control, including integrated key, with insert in Chrome
- Sport multi-function leather steering wheel, three-spoke in Black

OTR from £28,360 inc. VAT



BMW 3 SERIES SALOON.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Co	ombined fue (m		on		CO ₂ em		
				Whee	l Size			Whee	l Size	
PETROL			16"	17"	18"	19"	16"	17"	18"	19"
320i SE*	184	7.3 (7.6)	-	TBC	TBC	TBC	-	147 (144)	147 (144)	147 (144)
320i Sport*	184	7.3 (7.6)	-	TBC	TBC	TBC	-	147 (144)	147 (144)	147 (144)
320i Modern*	184	7.3 (7.6)	-	TBC	TBC	TBC	-	147 (144)	147 (144)	147 (144)
320i Luxury*	184	7.3 (7.6)	-	TBC	TBC	TBC	-	147 (144)	147 (144)	147 (144)
328i SE	245	5.9 (6.1)	-	44.1 (44.8)	44.1 (44.8)	44.1 (44.8)	-	149 (147)	149 (147)	149 (147)
328i Modern	245	5.9 (6.1)	-	44.1 (44.8)	44.1 (44.8)	44.1 (44.8)	-	149 (147)	149 (147)	149 (147)
328i Luxury	245	5.9 (6.1)	-	44.1 (44.8)	44.1 (44.8)	44.1 (44.8)	-	149 (147)	149 (147)	149 (147)
335i Modern	306	5.5 (5.5)	-	35.8 (39.2)	35.8 (39.2)	35.8 (39.2)	-	186 (169)	186 (169)	186 (169)
335i Luxury	306	5.5 (5.5)	-	35.8 (39.2)	35.8 (39.2)	35.8 (39.2)	-	186 (169)	186 (169)	186 (169)
DIESEL										
316d ES*	116	10.9 (11.3)	-	TBC	TBC	TBC	-	119 (117)	119 (117)	119 (117)
316d SE*	116	10.9 (11.3)	-	TBC	TBC	TBC	-	119 (117)	119 (117)	119 (117)
316d Sport*	116	10.9 (11.3)	-	TBC	TBC	TBC	-	119 (117)	119 (117)	119 (117)
318d SE*	143	9.1 (9.3)	-	TBC	TBC	TBC	-	119 (118)	119 (118)	119 (118)
318d Sport*	143	9.1 (9.3)	-	TBC	TBC	TBC	-	119 (118)	119 (118)	119 (118)
318d Modern*	143	9.1 (9.3)	-	TBC	TBC	TBC	-	119 (118)	119 (118)	119 (118)
318d Luxury*	143	9.1 (9.3)	-	TBC	TBC	TBC	-	119 (118)	119 (118)	119 (118)
320d EfficientDynamics	163	8.0 (8.1)	68.9 (68.9)	-	-	-	109 (109)	-	-	-
320d SE	184	7.5 (7.6)	-	61.4 (62.8)	61.4 (62.8)	61.4 (62.8)	-	120 (118)	120 (118)	120 (118)
320d Sport	184	7.5 (7.6)	-	61.4 (62.8)	61.4 (62.8)	61.4 (62.8)	-	120 (118)	120 (118)	120 (118)
320d Modern	184	7.5 (7.6)	-	61.4 (62.8)	61.4 (62.8)	61.4 (62.8)	-	120 (118)	120 (118)	120 (118)
320d Luxury	184	7.5 (7.6)	-	61.4 (62.8)	61.4 (62.8)	61.4 (62.8)	-	120 (118)	120 (118)	120 (118)

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2011 / 2012)	VED band	Insurance group
PETROL					Manual			
320i SE*	£20,791.67	£4,158.33	£24,950	£25,860	£25,675	20%	F (F)	TBC
320i Sport*	£21,625.00	£4,325.00	£25,950	£26,860	£26,675	20%	F (F)	TBC
320i Modern*	£21,625.00	£4,325.00	£25,950	£26,860	£26,675	20%	F (F)	TBC
320i Luxury*	£22,875.00	£4,575.00	£27,450	£28,360	£28,175	20%	F (F)	TBC
328i SE	£23,458.33	£4,691.67	£28,150	£29,060	£28,875	19%	F (F)	TBC
328i Modern	£24,291.67	£4,858.33	£29,150	£30,060	£29,875	19%	F (F)	TBC
328i Luxury	£25,541.67	£5,108.33	£30,650	£31,560	£31,375	19%	F (F)	TBC
335i Modern	£28,583.33	£5,716.67	£34,300	£35,525	£35,025	27%	J (H)	TBC
335i Luxury	£29,833.33	£5,966.67	£35,800	£37,025	£36,525	27%	J (H)	TBC
DIESEL								
316d ES*	£20,083.33	£4,016.67	£24,100	£24,880	£24,825	13%	(C)	TBC
316d SE*	£20,791.67	£4,158.33	£24,950	£25,730	£25,675	13%	C (C)	TBC
316d Sport*	£21,625.00	£4,325.00	£25,950	£26,730	£26,675	13%	C (C)	TBC
318d SE*	£21,833.33	£4,366.67	£26,200	£26,980	£26,925	13%	C (C)	TBC
318d Sport*	£22,666.67	£4,533.33	£27,200	£27,980	£27,925	13%	C (C)	TBC
318d Modern*	£22,666.67	£4,533.33	£27,200	£27,980	£27,925	13%	C (C)	TBC
318d Luxury*	£23,916.67	£4,783.33	£28,700	£29,480	£29,425	13%	C (C)	TBC
320d EfficientDynamics	£22,750.00	£4,550.00	£27,300	£28,080	£28,025	13%	B (B)	TBC
320d SE	£22,750.00	£4,550.00	£27,300	£28,080	£28,025	13%	C (C)	TBC
320d Sport	£23,583.33	£4,716.67	£28,300	£29,080	£29,025	13%	C (C)	TBC
320d Modern	£23,583.33	£4,716.67	£28,300	£29,080	£29,025	13%	C (C)	TBC
320d Luxury	£24,833.33	£4,966.67	£29,800	£30,580	£30,525	13%	C (C)	TBC

VED rates

VED rates for brand new cars are determined by their CO₂ emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. BMW 3 Series Saloon models fall into one of the five categories listed below:

CO ₂ emissions (g/km)	Band B 101-110	Band C 111-120	Band F 141-150	Band H 166-175	Band J 186-200
First year VED	£0	£0	£130	£265	£445
Annual VED (second year onwards)	£20	£30	£130	£190	£245

^{*} Available March 2012.

On the road price

The recommended on the road price includes: Delivery and BMW Emergency Service Number plates Vehicle first registration fee First year Vehicle Excise Duty See left

£700

£25

£55

STANDARD AND OPTIONAL EQUIPMENT.

SE.	Sport ¹	Modern¹	Luxury¹	SE	Modern	Luxury	Modern	Luxury	
320i (320i (320i 1	320i 1	328i	328i 1	328i 1	335i l	335i l	

BMW EFFICIENT DYNAMICS

Auto Start-Stop	•	•	•	•	•	•	•	•	•
Brake Energy Regeneration	•	•	•	•	•	•	•	•	•
ECO PRO mode	•	•	•	•	•	•	•	•	•
Electric Power Steering	•	•	•	•	•	•	•	•	•
High-precision direct injection	•	•	•	•	•	•	•	•	•
Optimum Shift Indicator	•	•	•	•	•	•	•	•	•
Reduced Rolling Resistance Tyres	•	•	•	•	•	•	•	•	•

Certain BMW EfficientDynamics features may be excluded depending on the optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.

PAINTWORK

Non-metallic Available in: Alpine White or Jet Black ¹	uni	•	•	•	•	•	•	•	0	0
Metallic Available in: Black Sapphire, Glacier Silver, Havanna, Imperial Blue, Liquid Blue ¹ , Melbourne Red, Mineral Grey, Mineral White ¹ and Sparkling Bronze ¹	met	0	0	0	0	0	0	0	•	•

UPHOLSTERIES

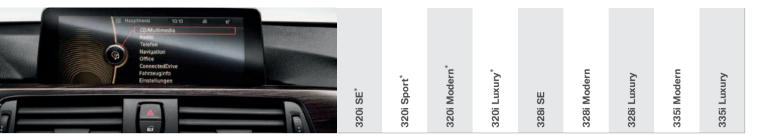
Move cloth	BD	•	-	-	-	•	-	-	-	-
Available in: Anthracite										
Track cloth Available in: Anthracite with Grey highlight or Anthracite with Red highlight	BE	-	•	+	-	-	-	+	-	-
Breeze cloth / leather Available in: Oyster	СВ	-	-	•	-	-	•	-	•	-
Dakota leather Includes 497	LC									
Available for ES, SE, and 320d ED in Black or Venetian Beig	ge	0	-	-	-	0	-	-	-	-
Available for Sport models in Black with Red highlight, Ever Grey with Black highlight or Coral Red with Black highlight	est	-	0	-	-	-	-	-	-	-
Available for Modern models in Oyster with Dark Oyster cor	ntrast	-	-	0	-	-	0	-	0	-
Standard for Luxury models in Black, Venetian Beige or Sac Brown with Exclusive stitching ²	ddle	_	-	-	•	-	_	•	_	•

Key

 ● = Standard
 o = Optional
 - = Not available

 1 = Available March 2012.
 2 = Lower dashboard colour matches upholstery colour.

Price	320d Luxury	320d Modern	320d Sport	320d SE	320d EfficientDynamics	318d Luxury¹	318d Modern¹	318d Sport	318d SE ¹	316d Sport	316d SE ⁻	316d ES
Std	•	•	•	•	•	•	•	•	•	•	•	•
Std	•	•	•	•	•	•	•	•	•	•	•	•
Std	•	•	•	•	•	•	•	•	•	•	•	•
Std	•	•	•	•	•	•	•	•	•	•	•	•
Std	-	-	-	-	-	-	-	-	-	-	-	-
Std	•	•	•	•	•	•	•	•	•	•	•	•
Std	•	•	•	•	•	•	•	•	•	•	•	•
\$610	0	0	0	0	0	0	0	0	0	0	0	•
Std	-	-	-	•	•	-	-	-	•	-	•	•
Std Std	-	-	-	•	•	-	-	-	•	-	•	•
Std	-	•	•	-	-	-	-	•	-	-	-	-
Std Std £1,265	-	•	-	-	-	-	•	-	-	-	-	-
Std Std	-	•	-	-	-	-	•	-	-	-	-	-
Std Std £1,265	-	•	-	-	-	-	•	-	-	-	-	-



PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle. Further options can still be specified even when a package is chosen.

Active Security package	ZAS	0	0	0	0	0	0	0	0	0
Comprises: - 5AD Lane departure warning - 5AG Lane change warning - 5AL Dynamic Safety - 6WA Full Black panel display										
Advanced Parking Package	ZAP	-	-	-	-	-	-	-	-	-
Comprises:		0	0	0	0	-	-	-	-	-
- 3AG Reversing Assist camera- 508 Park Distance Control (PDC), front and rear- 5DP Park Assist		-	-	-	-	0	0	0	0	0
Media package – BMW Business Advanced Comprises: - 606 Navigation system – BMW Business Advanced - 612 BMW Assist - 616 BMW Assist online portal - 6NL Bluetooth telephone preparation with telematics, USB audio interface and Voice Control	ZMB	0	0	0	0	0	0	0	0	0
Media package – BMW Professional Multimedia Comprises: - 609 Navigation system – BMW Professional Multimedia - 612 BMW Assist - 616 BMW Assist online portal - 6NL Bluetooth telephone preparation with telematics, USB audio interface and Voice Control - 6WA Full Black panel display	ZMP	0	0	0	0	0	0	0	0	0
Interior Comfort package	ZIC	-	-	-	-	-	-	-	-	-
Comprises: – 465 Through-loading system		0	-	-	-	-	-	-	-	-
 493 Extended storage 534 Air conditioning, automatic with two-zone control 563 Extended lighting 5DC Head restraints, rear and folding 		-	0	0	0	0	0	0	0	0
Visibility package	ZVI	-	-	-	-	-	-	-	-	-
Comprises: - 431 Rear-view mirror, automatically dimming - 502 Headlight wash - 521 Rain sensor with automatic headlight activation - 522 Xenon headlights - 524 Adaptive headlights - 5AC High-beam Assistant		0	Ο	0	0	0	0	0	0	0

318d Modern* 318d Luxury* 320d EfficientDynamics 320d SE 320d Sort 320d Luxury
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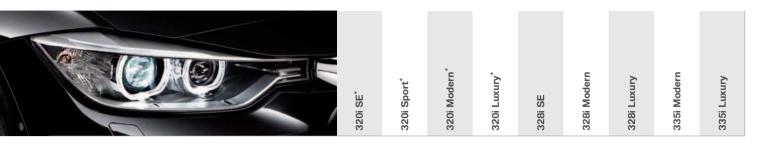
£995	0	0	0	0	0	0	0	0	0	0	0	0
£1,100	-	-	-	_	-	-	-	-	-	-	-	0
£875	0	0	0	0	0	0	0	0	0	0	0	-
£525	-	-	-	-	-	-	-	-	-	-	-	-
£1,550	0	0	0	0	0	0	0	0	0	0	0	0
£1,995	0	0	0	0	0	0	0	0	0	0	0	0
£995	-	-	-	-	-	-	-	-	-	-	-	0
£675	-	-	-	0	0	-	-	-	0	-	0	-
£450	0	0	0	-	-	0	0	0	-	0	-	-
£1,200	-	-	-	-	-	-	-	-	-	-	-	0
£925	0	0	0	0	0	0	0	0	0	0	0	_

		320i SE*	320i Sport*	320i Modern*	320i Luxury*	328i SE	328i Modern	328i Luxury	335i Modern	
INTERIOR TRIMS										
Black, High-gloss Standard for Sport models with Coral Red finisher only	4AT	-	•	-	-	-	-	-	-	
Satin Silver	4CG	•	-	-	-	•	-	-	-	
Pearl Standard for Modern models with Pearl Chrome finisher only	4DT	-	-	•	-	-	•	-	•	
Fineline Anthracite wood Standard for Luxury models with Pearl Chrome finisher only	4CE	-	-	+	•	-	-	•	-	
Burr Walnut wood Available for ES / SE and 320d ED with Pearl Chrome finisher only	4AB	0	-	-	-	0	-	-	-	
Brushed Aluminium	4AD									
Available for ES / SE and 320d ED with Black, High-gloss finisher only		0	-	-		0		_		
Available for Sport models with Black, High-gloss or Coral Finisher only		-	0	-	-	-	-	-	-	
Available for Modern models with Pearl Chrome finisher only		-	-	0	-	-	0	-	0	
Fineline wood Available for Modern models with Pearl Chrome finisher only	4DD	-	-	0	-	-	0	-	0	
Burr Walnut wood with inlay Available for Luxury models with Pearl Chrome finisher only	4B8	-	-	-	0	-	-	0	-	
INTERIOR TRIM FINISHERS										
	4DL					0	_			
Black, High-gloss Only with 4AD		0	0	-	-	0		-	-	
Only with 4AD Pearl Chrome Only with 4AB / 4AD / 4B8 / 4CE / 4DD / 4DT	4DM	0	-	•	•	0	•	•	•	
Only with 4AD Pearl Chrome			-	•	•		•	•	•	
Only with 4AD Pearl Chrome Only with 4AB / 4AD / 4B8 / 4CE / 4DD / 4DT Coral Red	4DM		-	•	-		•	-	•	
Only with 4AD Pearl Chrome Only with 4AB / 4AD / 4B8 / 4CE / 4DD / 4DT Coral Red Only with 4AD / 4AT TRANSMISSIONS Automatic transmission Not with 2TB	4DM 4DN 205	-	•	-	-	-	-	-	-	
Only with 4AD Pearl Chrome Only with 4AB / 4AD / 4B8 / 4CE / 4DD / 4DT Coral Red Only with 4AD / 4AT TRANSMISSIONS Automatic transmission	4DM 4DN	-	•	- 0	-	-	-	- 0	- 0	
Only with 4AD Pearl Chrome Only with 4AB / 4AD / 4B8 / 4CE / 4DD / 4DT Coral Red Only with 4AD / 4AT TRANSMISSIONS Automatic transmission Not with 2TB Sport automatic transmission Not with 205 Only with 255 STEERING AND CHASSIS	4DM 4DN 205 2TB	0 0	- 0	0	•	0 0	•	0	0	
Only with 4AD Pearl Chrome Only with 4AB / 4AD / 4B8 / 4CE / 4DD / 4DT Coral Red Only with 4AD / 4AT TRANSMISSIONS Automatic transmission Not with 2TB Sport automatic transmission Not with 205 Only with 255 STEERING AND CHASSIS Adaptive M Sport suspension Not with 704	4DM 4DN 205 2TB	0 0	0 0	0	•	0 0	• · · · · · · · · · · · · · · · · · · ·	0	0	
Only with 4AD Pearl Chrome Only with 4AB / 4AD / 4B8 / 4CE / 4DD / 4DT Coral Red Only with 4AD / 4AT TRANSMISSIONS Automatic transmission Not with 2TB Sport automatic transmission Not with 205 Only with 255 STEERING AND CHASSIS Adaptive M Sport suspension Not with 704 M Sport suspension Not with 2VF	4DM 4DN 205 2TB 2VF 704	0 0 0	- •	0	• · · · · · · · · · · · · · · · · · · ·	0 0	• · · · · · · · · · · · · · · · · · · ·	0	0	
Only with 4AD Pearl Chrome Only with 4AB / 4AD / 4B8 / 4CE / 4DD / 4DT Coral Red Only with 4AD / 4AT TRANSMISSIONS Automatic transmission Not with 2TB Sport automatic transmission¹ Not with 205 Only with 255 STEERING AND CHASSIS Adaptive M Sport suspension Not with 704 M Sport suspension	4DM 4DN 205 2TB	0 0	0 0	0	•	0 0	• · · · · · · · · · · · · · · · · · · ·	0	0	

Key

■ = Standard ○ = Optional -= Not available Only with = these options must be ordered together Not with = these options are not available for ordering together * Available March 2012 1 = This option adds Sport+ mode to the Drive Performance Control.

Price	320d Luxury	320d Modern	320d Sport	320d SE	320d EfficientDynamics	318d Luxury*	318d Modern*	318d Sport*	318d SE*	316d Sport*	316d SE*	316d ES*
Sto	-	-	•	_	-	-	-	•	-	•	-	_
Sto	_	_	_	•	•	-	_	-	•	-	•	•
Sto	-	•	-	-	-	-	•	-	-	-	-	-
Sto	•	-	-	-	-	•	-	-	-	-	-	-
£330	-	-	-	0	0	-	-	-	0	-	0	0
£230	-	-	-	0	0	-	-	-	0	-	0	0
£155	_	-	0	-	-	_	_	0	-	0	-	_
£155	-	0	-	-	-	-	0	-	-	-	-	-
£250	-	0	-	-	-	-	0	-	-	-	-	-
£160	0	-	-	-	-	0	-	-	-	-	-	-
)3	-	-	0	0	0	_	-	0	0	0	0	0
)3	•	•	-	0	0	•	•	-	0	-	0	0
)3	-	-	•	-	-	-	-	•	-	•	-	-
£1,525	0	0	0	0	0	0	0	0	0	0	0	0
£1,660	0	0	0	0	0	-	-	-	-	-	-	-
£750	0	0	0	0	0	0	0	0	0	0	0	0
£315	0	0	0	0	-	0	0	0	0	0	0	0
£180	0	0	0	0	0	0	0	0	0	0	0	0
£375	O	0	0	0	0	0	0	0	0	0	0	0
£250	-	-	-	-	-	-	-	-	-	-	-	-

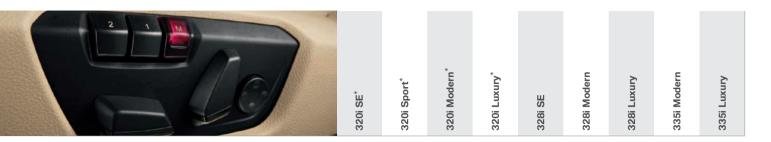


SAFETY AND TECHNOLOGY

Adaptive headlights	524	0	0	0	0	0	0	0	0	0
Only with and included in ZVI	JZ-1									
Dynamic Safety Only with and included in ZAS	5AL	0	0	0	0	0	0	0	0	0
Full Black panel display Included in ZMP / ZAS / 610	6WA	0	0	0	0	0	0	0	0	0
Head restraints, rear and folding Included in ZIC	5DC	0	0	0	0	0	0	0	0	0
Headlight wash Included in ZVI	502	0	0	0	0	0	0	0	0	0
Head-up Display Includes 6WA Not with 3AP Only with 521	610	0	0	0	0	0	0	0	0	0
High-beam Assistant Included in ZVI Only with 431	5AC	0	0	0	0	0	0	0	0	0
Lane change warning Included in ZAS Only with 430	5AG	0	0	0	0	0	0	0	0	0
Lane departure warning Included in ZAS Not with 3AP Only with 6WA	5AD	0	0	0	0	0	0	0	0	0
Park Assist Only with and included in ZAP	5DP	0	0	0	0	0	0	0	0	0
Park Distance Control (PDC), front and rear Included in ZAP Not with 507	508	0	0	0	0	•	•	•	•	•
Park Distance Control (PDC), rear Not with 508	507	•	•	•	•	-	-	-	-	-
Rain sensor with automatic headlight activation Included in ZVI	521	•	•	•	•	•	•	•	•	•
Reversing Assist camera Included in ZAP Only with 507 / 508	3AG	0	0	0	0	0	0	0	0	0
Run-flat tyres	258	•	•	•	•	•	•	•	•	•
Speed-limit info Not with 3AP Only with 6WA, ZMB / ZMP	8TH	0	0	0	0	0	0	0	0	0
Surround-view Only with 3AG, 430 and 508	5DL	0	0	0	0	0	0	0	0	0
Xenon headlights Included in ZVI Only with 502	522	0	0	0	0	0	0	0	0	0

Key■ Standard O = Optional -= Not available Only with = these options must be ordered together Not with = these options are not available for ordering together /= Indicates 'or' * Available March 2012

316d ES*	316d SE*	316d Sport*	318d SE*	318d Sport*	318d Modern*	318d Luxury*	320d EfficientDynamics	320d SE	320d Sport	320d Modern	320d Luxury	
က	m	m	m	m	m	m	m	m	m	m	М	Price
0	0	0	0	0	0	0	0	0	0	0	0	20
0	0	0	0	0	0	0	0	0	0	0	0	03
0	0	0	0	0	0	0	0	0	0	0	0	£140
0	0	0	0	0	0	0	0	0	0	0	0	£50
0	0	0	0	0	0	0	0	0	0	0	0	£215
0	0	0	0	0	0	0	0	0	0	0	0	0083
0	0	0	0	0	0	0	0	0	0	0	0	£130
0	0	0	0	0	0	0	0	0	0	0	0	£440
0	0	0	0	0	0	0	0	0	0	0	0	£370
0	0	0	0	0	0	0	0	0	0	0	0	03
0	0	0	0	0	0	0	0	0	0	0	0	\$380
0	•	•	•	•	•	•	•	•	•	•	•	£370
0	•	•	•	•	•	•	•	•	•	•	•	£105
0	0	0	0	0	0	0	0	0	0	0	0	£300
												5005
0	0	0	•	•	•	0	0	•	•	•	0	£205 £220
0	0	0	0	0	0	0	0	0	0	0	0	£500
0	0	0	0	0	0	0	0	0	0	0	0	£495



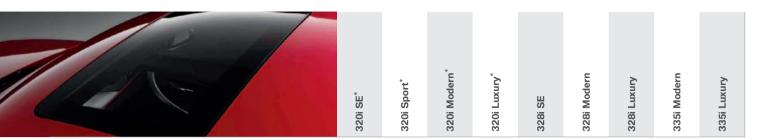
SEATS

Lumbar support, driver and front passenger	488	0	0	0	0	0	0	0	0	0
Seat adjustment - front, electric with driver memory	459	0	0	0	0	0	0	0	0	0
Seat heating for driver and front passenger	494	0	0	0	0	0	0	0	0	0
Seat heating for rear seats	496	0	0	0	0	0	0	0	0	0
Only with 494 and LC										
Sport seats, front	481	0	•	0	0	0	0	0	0	0

EXTERIOR EQUIPMENT

*										
Comfort Access with smart-opener	322	0	0	0	0	0	0	0	0	0
Exterior mirrors – folding, automatically dimming	430	-	-	-	-	-	-	-	-	-
Includes 431 on ES models		0	0	0	0	0	0	0	0	0
High-gloss Shadowline	760	0	-	-	-	0	-	-	-	-
		-	0	0	0	-	0	0	0	0
Mirror caps, Black High-gloss	3BE	-	0	-	-	-	-	-	-	-
Model designation deletion	320	0	0	0	0	0	0	0	0	0
Towbar, electric	3AC	0	0	0	0	0	0	0	0	0
Trim designation deletion	3DZ	-	•	•	•	-	•	•	•	•

Price	320d Luxury	320d Luxury	320d Modern	320d Sport	320d SE	320d EfficientDynamics	318d Luxury*	318d Modern*	318d Sport*	318d SE*	316d Sport*	316d SE*	316d ES*
£235	0	0	0	0	0	0	0	0	0	0	0	0	0
£910	0	0	0	0	0	0	0	0	0	0	0	0	0
£300	0	0	0	0	0	0	0	0	0	0	0	0	0
£280	0	0	0	0	0	0	0	0	0	0	0	0	0
£410	0	0	0	•	0	0	0	0	•	0	•	0	0
£470	0	0	0	0	0	0	0	0	0	0	0	0	0
£420	-	-	-	-	-	-	-	-	-	-	-	-	0
£275	0	0	0	0	0	0	0	0	0	0	0	0	-
£230	-	-	_	_	0	0	-	-	-	0	_	0	0
£180	0	0	0	0	-	-	0	0	0	-	0	-	-
03	-	-	-	0	-	-	-	-	0	-	0	-	-
03	0	0	0	0	0	0	0	0	0	0	0	0	0
£700	0	0	0	0	0	-	0	0	0	0	0	0	0
Std	•	•	•	•	-	-	•	•	•	-	•	-	-



INTERIOR EQUIPMENT

Air conditioning, automatic with two-zone control	534	•	•	•	•	•	•	•	•	•
Included in ZIC										
Armrest front, sliding	4AE	0	0	0	0	0	0	0	0	0
Centre armrest for rear seats	497	0	0	0	•	•	•	•	•	•
Function included in 465										
Included with LC										
Extended lighting	563	0	•	•	•	•	•	•	•	•
Included in ZIC										
Extended storage	493	0	0	0	0	0	0	0	0	0
Included in ZIC										
Glass sunroof	403	0	0	0	0	0	0	0	0	0
Headlining, Anthracite	775	0	0	0	0	0	0	0	0	0
Rear-view mirror, automatically dimming Included in 430 for ES models Included in ZVI	431	•	•	•	•	•	•	•	•	•
Roller sunblind for rear side windows, mechanical	417	0	0	0	0	0	0	0	0	0
Roller sunblind for rear window	415	0	0	0	0	0	0	0	0	0
Smoker's package	441	0	0	0	0	0	0	0	0	0
Sun protection glass	420	0	0	0	0	0	0	0	0	0
Through-loading system	465	0	0	0	-	-	-	-	-	-
Included in ZIC	-	-	-	-	0	0	0	0	0	0
Includes function of 497										
Windscreen with grey shade band Not with 5AD / 610 / 8TH	3AP	0	0	0	0	0	0	0	0	0

STEERING WHEELS

Sport leather steering wheel, three-spoke	255	0	•	•	•	0	•	•	•	•
Steering wheel heating	248	0	0	0	0	0	0	0	0	0

Price	320d Luxury	320d Modern	320d Sport	320d SE	320d EfficientDynamics	318d Luxury*	318d Modern*	318d Sport*	318d SE*	316d Sport*	316d SE*	316d ES*
£385	•	•	•	•	•	•	•	•	•	•	•	0
£120	0	0	0	0	0	0	0	0	0	0	0	0
£75	•	0	0	0	0	•	0	0	0	0	0	0
£200	•	•	•	0	0	•	•	•	0	•	0	0
£135	0	0	0	0	0	0	0	0	0	0	0	0
£870	0	0	0	0	0	0	0	0	0	0	0	0
£215	0	0	0	0	0	0	0	0	0	0	0	0
£145	•	•	•	•	•	•	•	•	•	•	•	0
£190	0	0	0	0	0	0	0	0	0	0	0	0
£275	0	0	0	0	0	0	0	0	0	0	0	0
£25	0	0	0	0	0	0	0	0	0	0	0	0
£235	0	0	0	0	0	0	0	0	0	0	0	0
£390	-	0	0	0	0	-	0	0	0	0	0	0
£320	0	-	-	-	-	0	-	-	-	-	-	-
093	0	0	0	0	0	0	0	0	0	0	0	0
£110	•	•	•	0	0	•	•	•	0	•	0	0
£155	0	0	0	0	0	0	0	0	0	0	0	0

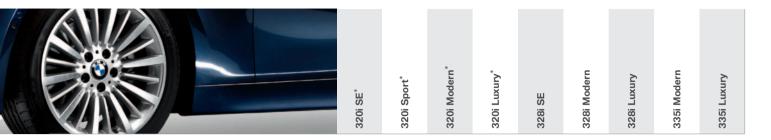


AUDIO AND COMMUNICATION

AUDIO AND COMMUNICATION										
Bluetooth telephone preparation with telematics, USB audio interface and Voice Control Only with and included in ZMB / ZMP	6NL	0	0	0	0	0	0	0	0	0
Bluetooth telephone preparation with USB audio interface and Voice Control Not with ZMB / ZMP	6NK	0	0	0	0	0	0	0	0	0
BMW Assist Only with and included in ZMB / ZMP	612	0	0	0	0	0	0	0	0	0
BMW Assist online portal Only with and included in ZMB / ZMP	616	0	0	0	0	0	0	0	0	0
BMW Live Not with ZMB / ZMP	6AL	0	0	0	0	0	0	0	0	0
DAB tuner	654	0	0	0	0	0	0	0	0	0
DVD changer for 6 DVDs	696	0	0	0	0	0	0	0	0	0
Internet Only with ZMP	614	0	0	0	0	0	0	0	0	0
Loudspeaker system – BMW Business Not with 688	676	0	0	0	0	0	0	0	0	0
Loudspeaker system – harman/kardon Not with 676	688	0	0	0	0	0	0	0	0	0
Mobile application preparation Includes 6NF Only with ZMP	6NR	0	0	0	0	0	0	0	0	0
Navigation system – BMW Business Advanced Only with and included in ZMB	606	0	0	0	0	0	0	0	0	0
Navigation system – BMW Professional Multimedia Only with and included in ZMP	609	0	0	0	0	0	0	0	0	0
Telephone USB audio interface Included in 6NR Only with 6NK / ZMB / ZMP	6NF	0	0	0	0	0	0	0	0	0
TV function Only with ZMP	601	0	0	0	0	0	0	0	0	0

Key■ Standard O = Optional -= Not available Only with = these options must be ordered together Not with = these options are not available for ordering together /= Indicates 'or' * Available March 2012

Price	320d Luxury	320d Modern	320d Sport	320d SE	320d EfficientDynamics	318d Luxury*	318d Modern*	318d Sport*	318d SE*	316d Sport*	316d SE*	316d ES*
03	0	0	0	0	0	0	0	0	0	0	0	0
£290	0	0	0	0	0	0	0	0	0	0	0	0
03	0	0	0	0	0	0	0	0	0	0	0	0
03	0	0	0	0	0	0	0	0	0	0	0	0
£95	0	0	0	0	0	0	0	0	0	0	0	0
£305	0	0	0	0	0	0	0	0	0	0	0	0
£305	0	0	0	0	0	0	0	0	0	0	0	0
£95	0	0	0	0	0	0	0	0	0	0	0	0
£400	0	0	0	0	0	0	0	0	0	0	0	0
£650	0	0	0	0	0	0	0	0	0	0	0	0
£130	0	0	0	0	0	0	0	0	0	0	0	0
03	0	0	0	0	0	0	0	0	0	0	0	0
03	0	0	0	0	0	0	0	0	0	0	0	0
£70	0	0	0	0	0	0	0	0	0	0	0	0
£825	0	0	0	0	0	0	0	0	0	0	0	0



LIGHT ALLOY WHEELS

LIGHT ALLOT WHEELS										
16" Streamline style 306 ¹	2AT	-	-	-	-	-	-	-	-	-
17" Star-spoke style 394	2DX	-	-	-	-	-	-	-	-	-
17" Star-spoke style 393	2DW	•	-	-	-	•	-	-	-	-
		-	-	-	-	-	-	-	-	-
17" Double-spoke style 392	2A6	-	•	-	-	-	-	-	-	-
17" V-spoke style 413	2FK	-	-	•	-	-	•	-	•	-
17" V-spoke style 395	2FL	-	-	-	-	-	-	-	-	-
		0	0	0	-	0	0	-	0	_
18" Star-spoke style 396	2DY	-	-	-	-	-	-	-	-	-
		0	0	0	-	0	0	-	0	-
		-	-	-	0	-	-	-	-	0
18" V-spoke style 398	2FM	-	-	-	-	-	-	-	-	-
		0	0	0	-	0	0	-	0	-
		-	-	-	0	-	-	0	-	0
18" Double-spoke style 397	2A5	-	0	-	-	-	-	-	-	-
18" Turbine-style 415	2P5	-	-	0	-	-	0	-	0	-
18" Multi-spoke style 416	2H2	-	-	-	•	-	-	•	-	•
19" Double-spoke style 401	2A4	-	-	-	-	-	-	-	-	-
		0	0	0	-	0	0	-	0	-
		_	-	-	0	-	-	0	-	0















316d ES* 316d Set* 316d Sport* 318d Sport* 320d EfficientDynamics 320d Set 320d Luxury 320d Luxury 320d Luxury Snow Chains Run-flat tyres	Price
---	-------

Std	0 -	-	-	-	-	•	-	-	-	-	-	-	-
Std	0	-	-	-	-	-	-	-	-	-	-	-	•
Std	0	-	-	-	•	-	-	-	-	•	-	•	-
£120	0 •	-	-	_	-	_	-	-	-	-	-	-	0
Std	0	-	-	•	-	-	-	-	•	-	•	-	-
Std	0	-	•	-	-	-	-	•	-	-	-	-	-
£290	- •	-	-	-	-	-	-	-	-	-	-	-	0
£170	- •	-	0	0	0	-	-	0	0	0	0	0	-
£540	0	-	-	-	-	-	-	-	-	-	-	-	0
£410	0 •	-	0	0	0	_	-	0	0	0	0	0	-
£0	0 •	0		-	-	-	0	-	-	-	-	-	-
£830	- •	-	-	-	-	-	-	-	-	-	-	-	0
£700	- •	-	0	0	0	-	-	0	0	0	0	0	-
£290	- •	0	-	-	-	-	0	-	-	-	-	-	-
£540	0	-	-	0	-	-	-	-	0	-	0	-	-
£410	0	-	0	-	-	-	-	0	-	-	-	-	-
Std	0	•	-	-	-	-	•	-	-	-	-	-	-
£1,280	- •	-	-	-	-	-	-	-	-	-	-	-	0
£1,160	- •	-	0	0	0	-	-	0	0	0	0	0	-
£740	- •	0	-	-	-	-	0	-	-	-	-	-	-







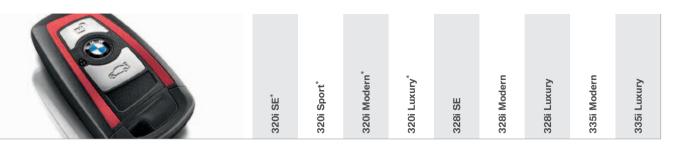












SUPPLEMENTARY OPTIONS

BMW Service Inclusive ¹ Package covering servicing costs for 5 years / 60,000 miles	0	0	0	0	0	0	0	0	0
BMW Service Inclusive Plus ¹ Package covering servicing and maintenance costs for 5 years /	0	0	0	0	0	0	0	0	0
60,000 miles BMW Trackstar ²	0	0	0	0	0	0	0	0	0

Price from	320d Luxury	320d Modern	320d Sport	320d SE	320d EfficientDynamics	318d Luxury*	318d Modern*	318d Sport*	318d SE*	316d Sport*	316d SE*	316d ES*	
£350	0	0	0	0	0	0	0	0	0	0	0	0	
£1,380	0	0	0	0	0	0	0	0	0	0	0	0	
£219	0	0	0	0	0	0	0	0	0	0	0	0	

CODE GLOSSARY.

205	Automatic transmission	417	Roller sunblind for rear side windows, mechanical	4AE	Armrest front, sliding
216	Servotronic	420		4AT	Black, High-gloss interior trim
248	Steering wheel heating	430	Sun protection glass Exterior mirrors – folding,	4B8	Burr Walnut wood with inlay interior trim
255	Sport leather steering wheel, three-spoke	431	automatically dimming	4CE	Fineline Anthracite wood interior trim
258	Run-flat tyres	431	Rear-view mirror, automatically dimming	4CG	Satin Silver interior trim
2TB	Sport automatic transmission	441	Smoker's package	4DD	Fineline wood interior trim
2VF	Adaptive M Sport Suspension	459	Seat adjustment – front, electric with	4DL	Black, High-gloss trim finisher
2VL	Variable Sport steering	405	driver memory	4DM	Pearl Chrome trim finisher
320	Model designation deletion	465	Through-loading system	4DN	Coral Red trim finisher
322	Comfort Access with smart-opener	481	Sport seats, front	4DT	Pearl trim finisher
3AC	Towbar, electric	488	Lumbar support, driver and front passenger	502	Headlight wash
3AG	Reversing Assist camera	493	Extended storage	507	Park Distance Control (PDC), rear
3AP	Windscreen with grey shade band	494	Seat heating for driver and front	508	Park Distance Control (PDC), front and rear
3BE	Mirror caps, Black High-gloss		passenger	504	
3DZ	Trim designation deletion	496	Seat heating for rear seats	521	Rain sensor with automatic headlight activation
403	Glass sunroof	497	Centre armrest for rear seats	522	Xenon headlights
415	Roller sunblind for rear window	4AB	Burr Walnut wood interior trim	524	Adaptive headlights
		4AD	Brushed Aluminium interior trim		



534	Air conditioning, automatic with	654	DAB tuner	BD	Move cloth upholstery		
500		676	Loudspeaker system – BMW Business	BE	Track cloth upholstery		
563	Extended lighting		- BIVIVV Business	CB	Breeze cloth/leather upholstery		
5AC	High-beam Assistant	688	Loudspeaker system – harman/kardon	LC	Dakota leather upholstery		
5AD	Lane departure warning	696 DVD changer for 6 DVDs		met	Metallic paintwork		
5AG	Lane change warning				•		
5AL	Dynamic Safety	6AL	BMW Live	uni	Non-metallic paintwork		
		6NF	Telephone USB audio interface	ZAP	Advanced Parking package		
5DC	Head restraints, rear and folding	6NK	Bluetooth telephone preparation	ZAS	Active Security package		
5DL	Surround-view		with USB audio interface and Voice	ZIC	Interior Comfort package		
5DP	Park Assist		Control				
601	TV function	6NL	Bluetooth telephone preparation with telematics, USB audio interface	ZMB	Media package – BMW Business Advanced		
606	Navigation system		and Voice Control	ZMP	Media package		
	- BMW Business Advanced	6NR	Mobile application preparation		 BMW Professional Multimedia 		
609	Navigation system – BMW Professional Multimedia	6WA	Full Black panel display	ZVI	Visibility package		
		704	M Sport suspension				
610	Head-up Display	760	High-gloss Shadowline exterior trim				
612	BMW Assist						
614	Internet	775	Headlining, Anthracite				
616	PMM/ Assist online portal	8TH	Speed-limit info				
010	BMW Assist online portal						



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